



DIY/PAINT HOME IMPROVEMENT EXTERIOR & INTERIOR QUEUING/HYGIENE AWARENESS GRAPHICS

Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

rrd MARKETING
SOLUTIONS

DESIGN & INNOVATION

RRD-120-AWARENESS-DIY PAINT/HOME
IMPROVEMENT
04.10.2020_V1

EXTERIOR

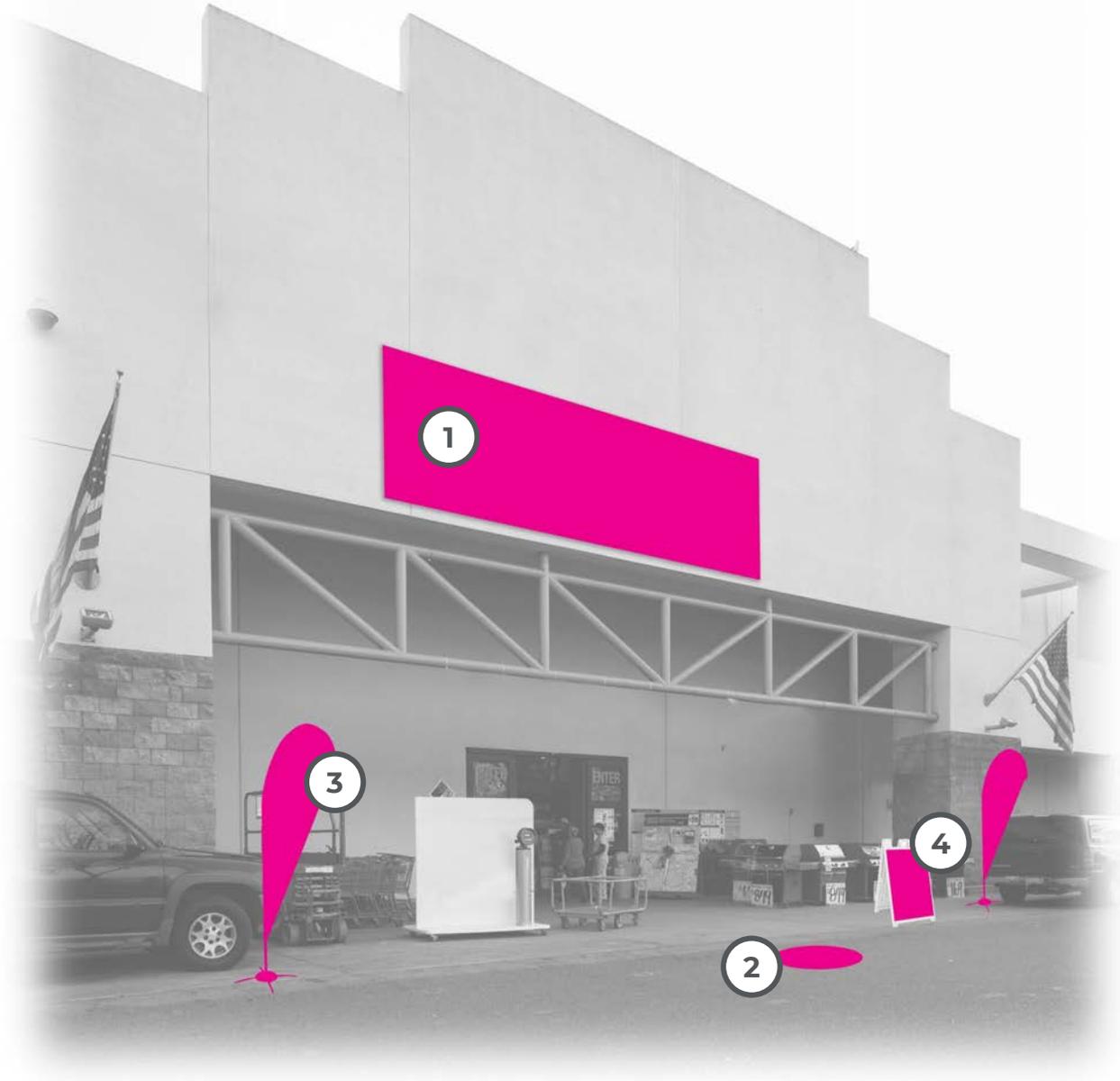
DIRECTIONAL QUEUING & EMERGENCE

EXTERIOR FRONT ENTRY

THESE SIGNS CAN BE USED TO INFORM CUSTOMERS AS WELL AS DIRECTIONAL QUEUING

- ① VINYL BANNER
- ② FLOOR GRAPHICS
- ③ TEAR DROP BANNERS
- ④ A-FRAME SANDWICH BOARD

ALL ITEMS ARE WEATHER-RESISTANT



EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

VINYL BANNERS

SINGLE OR DOUBLE SIDED PRINTING OPTIONS

GOOD FOR INDOOR AND OUTDOOR USE

12 OZ VINYL

A MULTITUDE OF DIFFERENT WAYS TO HOLD UP THE BANNER INCLUDING ZIP TIES OR GROMMETS

APPROXIMATE DIMENSIONS: 3'W X 10'H

CUSTOM SIZES AVAILABLE

Informational
Social Distancing
Wayfinding
Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

3.5 MIL FLOOR GRAPHIC WITH REMOVABLE, NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE

Informational Social Distancing Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

TEAR DROP BANNERS

SINGLE OR DOUBLE SIDED GRAPHIC

FULL FIBER POLE FOR BETTER FLEXIBILITY GROUND
SPIKE OR STAND BASE OPTIONS

GRAPHIC ROTATES IN WIND

GOOD FOR INDOOR AND OUTDOOR USE

Informational
Curbside Communication
Instructional / Directional
Hours of Operation



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

A-FRAME SANDWICH BOARD

WHITE PLASTIC A-FRAME DISPLAYS 2 SIGN BOARDS

"STAY TAB" MOUNTING MAKES INSERTING GRAPHICS EASY

UNIT PORTABLE, 20 LB. WEIGHT AND CARRY HANDLE

10 MIL STYRENE UP TO 3/16" THICK

APPROXIMATE DIMENSIONS FOR BOARDS: 24"W X 36"H

Informational
Curbside Communication
Instructional / Directional
Hours of Operation



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

“H” STAKE EXTERIOR DISPLAY

COROPLAST SIGN HELD DOWN WITH SUPPLIED “H” STAKES

OPTION 1

6 MM COROPLAST

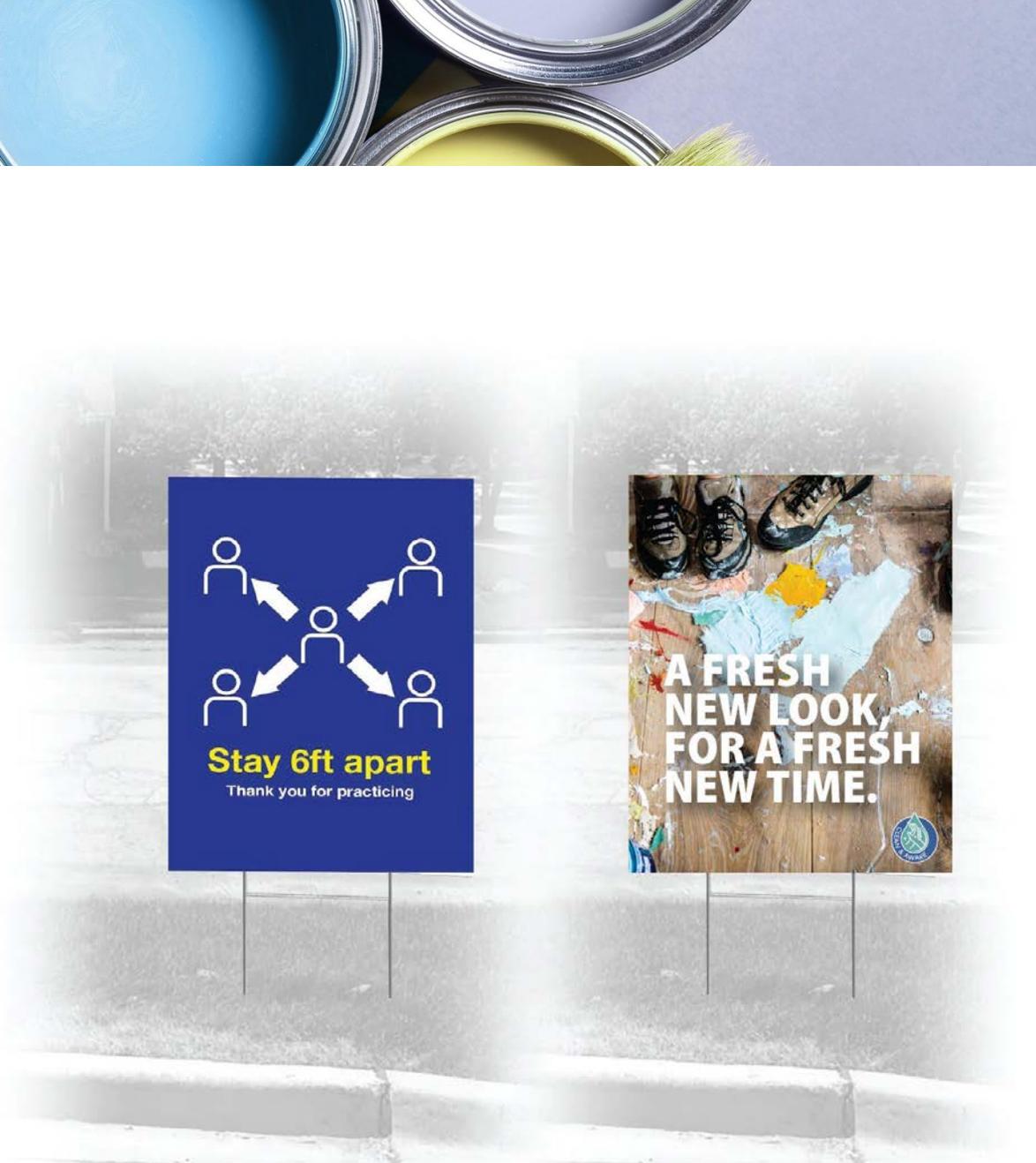
APPROXIMATE DIMENSIONS: 29”W X 46”H

OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18”W X 24”H

Informational
Curbside Communication
Instructional / Directional
Hours of Operation



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR PAINT CENTER

- 1 WALL CLING
- 2 VINYL BANNER ROLL UP WITH HAND SANITIZER STATION
- 3 SOCIAL DISTANCING FLOOR GRAPHICS
- 4 COUNTERTOP DIVIDERS
- 5 COUNTER CARD



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

WALL GRAPHICS

PRINTS ON LOW TACK FABRIC ADHESIVE
WHICH LEAVES NO RESIDUE

CAN BE DIE CUT SHAPES

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 11"W x 17"H

CUSTOM SIZES AVAILABLE

Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

COUNTERTOP DIVIDERS

FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

6 MIL ACRYLIC

APPROXIMATE DIMENSIONS: 47"W X 31"H

CUSTOM SIZES AVAILABLE

Social Distancing Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



VINYL BANNER ROLL UP WITH HAND SANITIZER

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

COUNTERTOP TABLE TENT

TWO-SIDED FREE STANDING DISPLAY

FAST, EASY SETUP

24 PT SBS C1S

APPROXIMATE DIMENSIONS: 7"W x 10"H x 5"D

Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



FLOOR GRAPHICS FOR AWARENESS/WAYFINDING

REMOVABLE NON SLIP ADHESIVE FLOOR

CAN BE DIE CUT SHAPES

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 23"W x 14"H

CUSTOM SIZES AVAILABLE

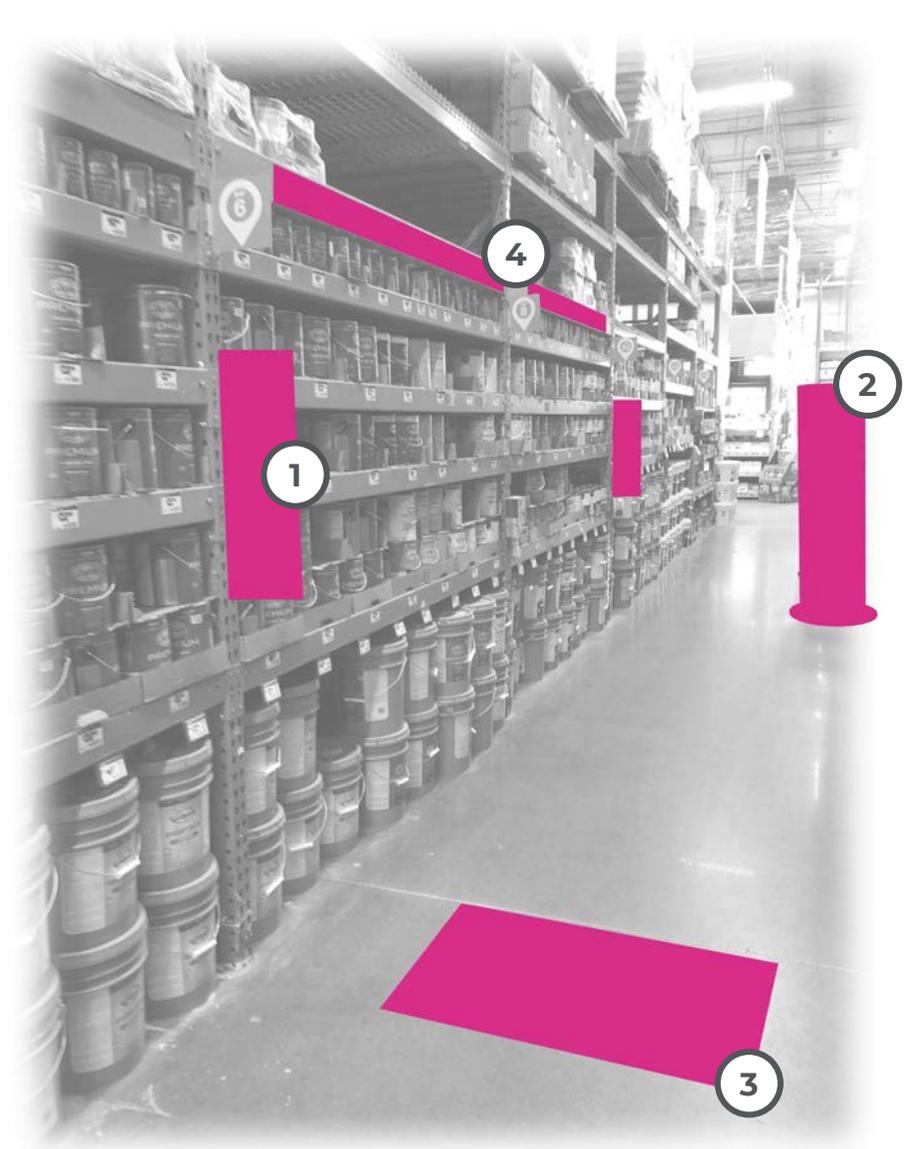
Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR IN-AISLE

- ① IN-AISLE VIOLATOR
- ② POP-N-LOCK
- ③ FLOOR GRAPHICS
- ④ SHELF SIGNAGE



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR IN-AISLE



IN-AISLE VIOLATOR

ATTACHED TO SHELF WITH HARDWARE

.024 PT SBS C1S

APPROXIMATE DIMENSIONS: 4.5"W x 14"H

STANDARD SIZES: 4.5"W X 4.5"H OR 8"W X 8"H

CUSTOM SIZES AVAILABLE

Informational Awareness Offers



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



SHELF SIGNAGE

VINYL WITH ADHESIVE ON THE BACK

Informational
Social Distancing
Wayfinding
Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR IN-AISLE



INDOOR POP-N-LOCK

30 PT C1S

FREE STANDING DISPLAY CAN BE EXTERIOR AND INTERIOR

APPROXIMATE DIMENSIONS: 20"W X 10"D X 60"H

OUTDOOR POP-N-LOCK

4 MM COROPLAST AND WEIGHTED FOR OUTDOOR USE

TRIANGULAR IN SHAPE

INTERCHANGEABLE SIGN HELD ON WITH VELCRO AVAILABLE

APPROXIMATE DIMENSIONS: 20"W X 17"D X 72"H

Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR IN-AISLE



FLOOR GRAPHICS FOR AWARENESS/WAYFINDING

REMOVABLE NON SLIP ADHESIVE FLOOR

CAN BE DIE CUT SHAPES

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 23"W x 14"H

CUSTOM SIZES AVAILABLE

Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR CLEANLINESS AWARENESS SIGNAGE

GENERAL SANITIZING SIGNAGE



HOW TO USE HAND SANITIZER

DISPENSE THE HAND SANITIZER ON YOUR PALMS

RUB WELL OVER PALMS, BACK OF HANDS AND FINGERNAILS

COVER ALL SURFACES UNTIL HANDS FEEL DRY (20SEC)



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

**For more information,
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