



DIY/HOME IMPROVEMENT (OUTDOOR/INDOOR) EXTERIOR & INTERIOR QUEUING/HYGIENE AWARENESS GRAPHICS

Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

rrd MARKETING
SOLUTIONS

DESIGN & INNOVATION

RRD-119-AWARENESS-DIY/HOME
IMPROVEMENT
04.09.2020_v3

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

LANDSCAPE & GARDEN EXTERIOR FRONT ENTRY

THESE SIGNS CAN BE USED TO INFORM CUSTOMERS AS WELL AS DIRECTIONAL QUEUING

- 1 VINYL BANNER
- 2 VINYL BANNER ROLL UP WITH HAND SANITIZER
- 3 SOCIAL DISTANCING FLOOR GRAPHICS
- 4 TEAR DROP BANNERS

ALL ITEMS ARE WEATHER-RESISTANT



EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

A-FRAME SANDWICH BOARD

WHITE PLASTIC A-FRAME DISPLAYS 2 SIGN BOARDS

"STAY TAB" MOUNTING MAKES INSERTING GRAPHICS EASY

UNIT PORTABLE, 20 LB. WEIGHT AND CARRY HANDLE

10 MIL STYRENE UP TO 3/16" THICK

APPROXIMATE DIMENSIONS FOR BOARDS: 24"W X 36"H

Informational
Curbside Communication
Instructional / Directional
Hours of Operation



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

3.5 MIL FLOOR GRAPHIC WITH REMOVABLE, NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE

Informational Social Distancing Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

TEAR DROP BANNERS

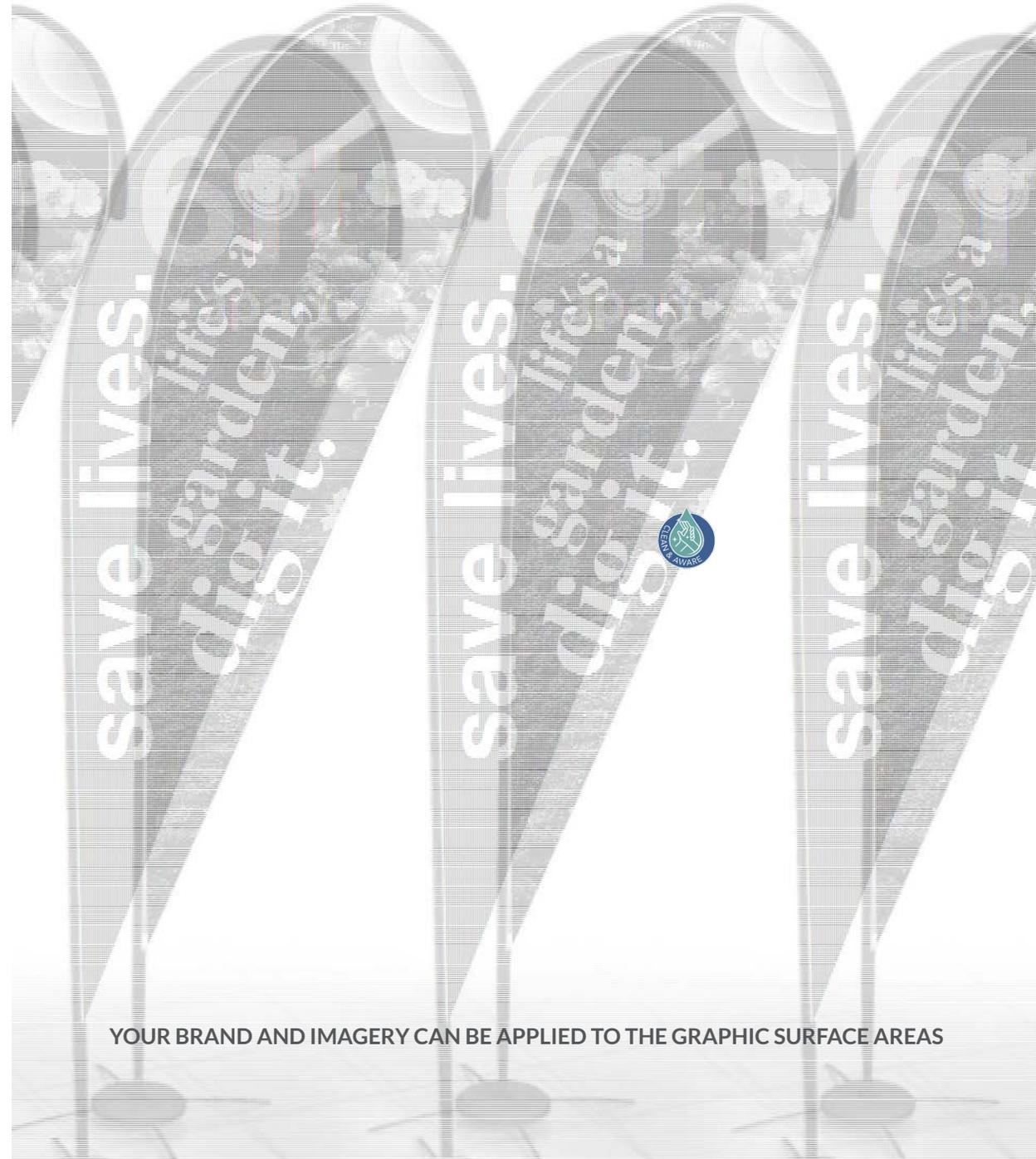
SINGLE OR DOUBLE SIDED GRAPHIC

FULL FIBER POLE FOR BETTER FLEXIBILITY GROUND SPIKE OR STAND BASE OPTIONS

GRAPHIC ROTATES IN WIND

GOOD FOR INDOOR AND OUTDOOR USE

Informational Curbside Communication Instructional / Directional Hours of Operation



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

EXTERIOR

DIRECTIONAL QUEUING & EMERGENCE

“H” STAKE EXTERIOR DISPLAY

COROPLAST SIGN HELD DOWN WITH SUPPLIED “H” STAKES

OPTION 1

6 MM COROPLAST

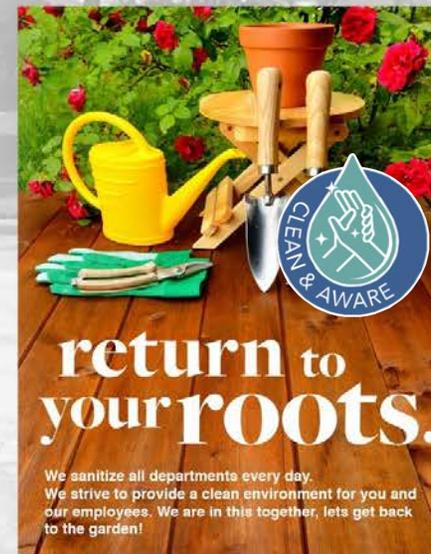
APPROXIMATE DIMENSIONS: 29”W X 46”H

OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18”W X 24”H

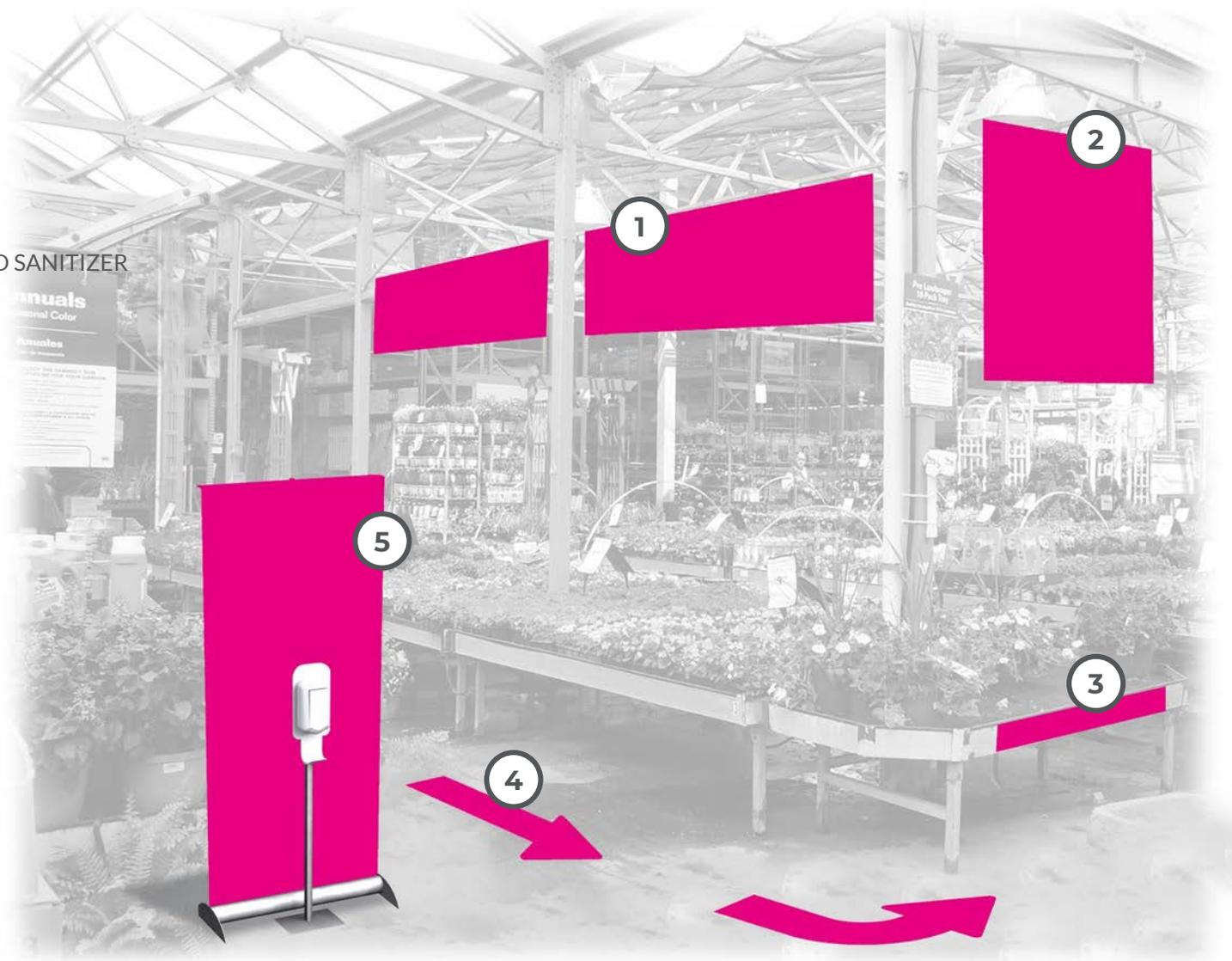
Informational
Curbside Communication
Instructional / Directional
Hours of Operation



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR EMERGENCE & DIRECTIONAL SIGNAGE

- ① VINYL BANNERS
- ② COROPLAST HANGING SIGN
- ③ SHELF SIGNAGE
- ④ DIRECTIONAL FLOOR GRAPHICS
- ⑤ VINYL BANNER ROLL UP WITH HAND SANITIZER



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR EMERGENCY SIGNAGE

VINYL HANGING BANNERS

12 OZ VINYL

APPROXIMATE DIMENSIONS: 48" X 18" PRINTED BOTH SIDES

Informational
Wayfinding
Awareness
Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR EMERGENCE SIGNAGE

HANGING COROPLAST SIGN

WHITE COROPLAST MATERIAL

APPROXIMATE DIMENSIONS: 24 X 48" PRINTED BOTH SIDES

Informational
Wayfinding
Awareness
Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR EMERGENCE SIGNAGE

VINYL BANNER ROLL UP WITH HAND SANITIZER

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR DIRECTIONAL SIGNAGE



DIRECTIONAL SIGNAGE

DIRECT CUSTOMERS FROM POINT-TO-POINT ALONG A PRE-DESIGNATED STORE ROUTE WHILE MAINTAINING SOCIAL DISTANCING

Informational

Social Distancing

Wayfinding

Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR DIRECTIONAL SIGNAGE

DIRECT CUSTOMERS FROM POINT-TO-POINT ALONG A PRE-DESIGNATED STORE ROUTE WHILE MAINTAINING SOCIAL DISTANCING



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

SHELF SIGNAGE

VINYL WITH ADHESIVE ON THE BACK

Informational
Social Distancing
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Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

- 1 SOCIAL DISTANCING FLOOR GRAPHICS
- 2 COUNTERTOP DIVIDERS
- 3 INFORMATIONAL SIGNAGE



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

3.5 MIL FLOOR GRAPHIC WITH REMOVABLE,
NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE

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YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

COUNTERTOP DIVIDERS

FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

6 MIL ACRYLIC

APPROXIMATE DIMENSIONS: 47"W X 31"H

CUSTOM SIZES AVAILABLE

Social Distancing Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

INFORMATIONAL SIGNAGE

WHITE COROPLAST MATERIAL

APPROXIMATE DIMENSIONS: 24"W X 30"H

CUSTOM SIZES AVAILABLE

Social Distancing Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

- 1 HEADER SIGNAGE
- 2 PEGBOARD PAPER
- 3 PALLET WRAP
- 4 POP-N-LOCK



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

HEADER GRAPHICS

VINYL MATERIAL

APPROXIMATE DIMENSIONS: 48"W X 18"H

Informational Social Distancing Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

PEGBOARD PAPER

VINYL MATERIAL

APPROXIMATE DIMENSIONS: 40"W X 48"H

Informational
Social Distancing
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Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

PALLET WRAPS

COROPLAST MATERIAL

APPROXIMATE DIMENSIONS: 40"W X 18"H X 48"D

Informational Social Distancing Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR RE EMERGENCE SIGNAGE

POP-N-LOCK

WHITE COROPLAST MATERIAL

APPROXIMATE DIMENSIONS: 20"W X 20"D X 60"H

Informational Social Distancing Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



CHECKOUT & BATHROOMS

- 1 VINYL BANNER ROLL UP WITH HAND SANITIZER
- 2 IN-AISLE VIOLATOR
- 3 SOCIAL DISTANCING FLOOR GRAPHICS
- 4 GENERAL SANITIZING SIGNAGE



INTERIOR CLEANLINESS AWARENESS SIGNAGE



IN-AISLE VIOLATOR

ATTACHED TO SHELF WITH HARDWARE

.024 PT SBS C1S

APPROXIMATE DIMENSIONS: 4.5"W x 14"H

STANDARD SIZES: 4.5"W X 4.5"H OR 8"W X 8"H

CUSTOM SIZES AVAILABLE

Informational Awareness Offers



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

INTERIOR CLEANLINESS AWARENESS SIGNAGE



VINYL BANNER ROLL UP WITH HAND SANITIZER STATION

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83"
WITH 80" VIEWING AREA

Informational Wayfinding Awareness Offerings



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INTERIOR CLEANLINESS AWARENESS SIGNAGE



GENERAL SANITIZING SIGNAGE

HOW TO USE HAND SANITIZER

1. DISPENSE THE HAND SANITIZER ON YOUR PALMS

2. RUB WELL OVER PALMS, BACK OF HANDS AND FINGERNAILS

3. COVER ALL SURFACES UNTIL HANDS FEEL DRY (20SEC)



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

**For more information,
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or

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