

# COVID-19 Awareness: Queuing Line Graphics

Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

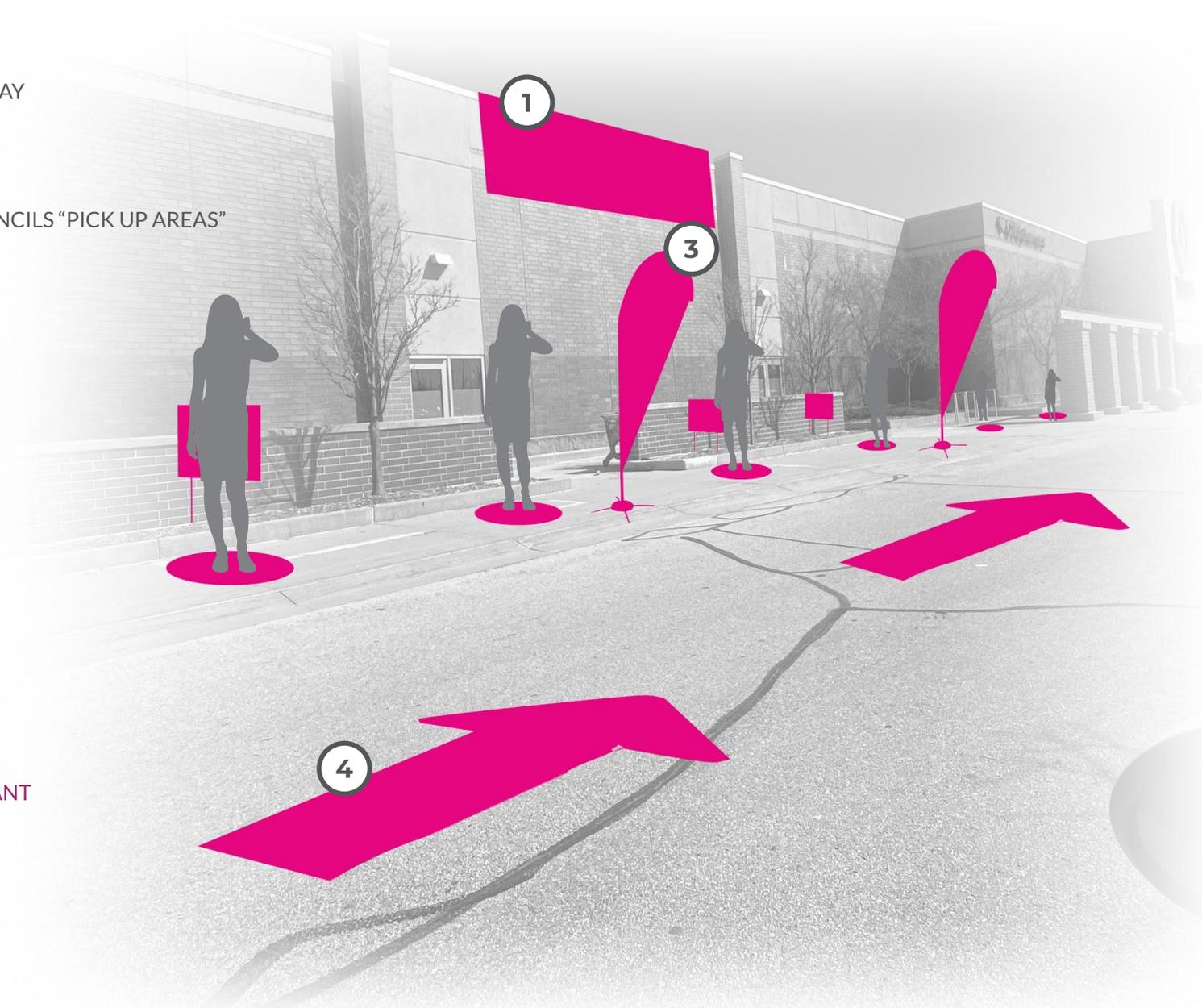
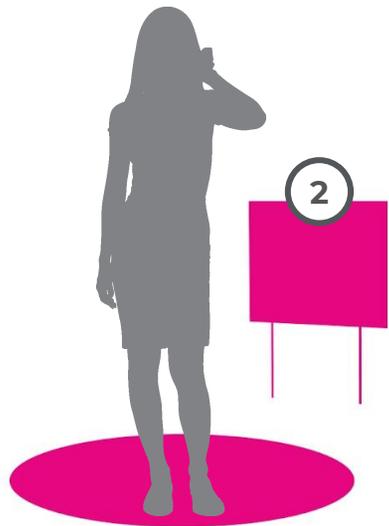


**DESIGN & INNOVATION**

RRD-121-Crisis Management - Queuing  
Line Graphic Kit  
04.06.2020\_v2

### EXTERIOR SIGNAGE FOR QUEUING LINE

- 1 VINYL BANNER
- 2 "H" STAKE EXTERIOR DISPLAY
- 3 TEAR DROP BANNERS
- 4 CUSTOM SPRAY PAINT STENCILS "PICK UP AREAS"



ALL ITEMS ARE WEATHER-RESISTANT

### A-FRAME SANDWICH BOARD

WHITE PLASTIC A-FRAME DISPLAYS 2 SIGN BOARDS

"STAY TAB" MOUNTING MAKES INSERTING GRAPHICS EASY

UNIT PORTABLE, 20 LB. WEIGHT AND CARRY HANDLE

10 MIL STYRENE UP TO 3/16" THICK

APPROXIMATE DIMENSIONS FOR BOARDS: 24"W X 36"H

**Informational**  
**Curbside Communication**  
**Instructional / Directional**  
**Hours of Operation**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

### SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

3.5 MIL FLOOR GRAPHIC WITH REMOVABLE, NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE

## Informational Social Distancing Wayfinding Awareness



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### TEAR DROP BANNERS

SINGLE OR DOUBLE SIDED GRAPHIC

FULL FIBER POLE FOR BETTER FLEXIBILITY GROUND SPIKE OR STAND BASE OPTIONS

GRAPHIC ROTATES IN WIND

GOOD FOR INDOOR AND OUTDOOR USE

**Informational**  
**Curbside Communication**  
**Instructional / Directional**  
**Hours of Operation**



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### “H” STAKE EXTERIOR DISPLAY

5

COROPLAST SIGN HELD DOWN WITH SUPPLIED “H” STAKES

#### OPTION 1

6 MM COROPLAST

APPROXIMATE DIMENSIONS: 29”W X 46”H

#### OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18”W X 24”H

**Informational**  
**Curbside Communication**  
**Instructional / Directional**  
**Hours of Operation**

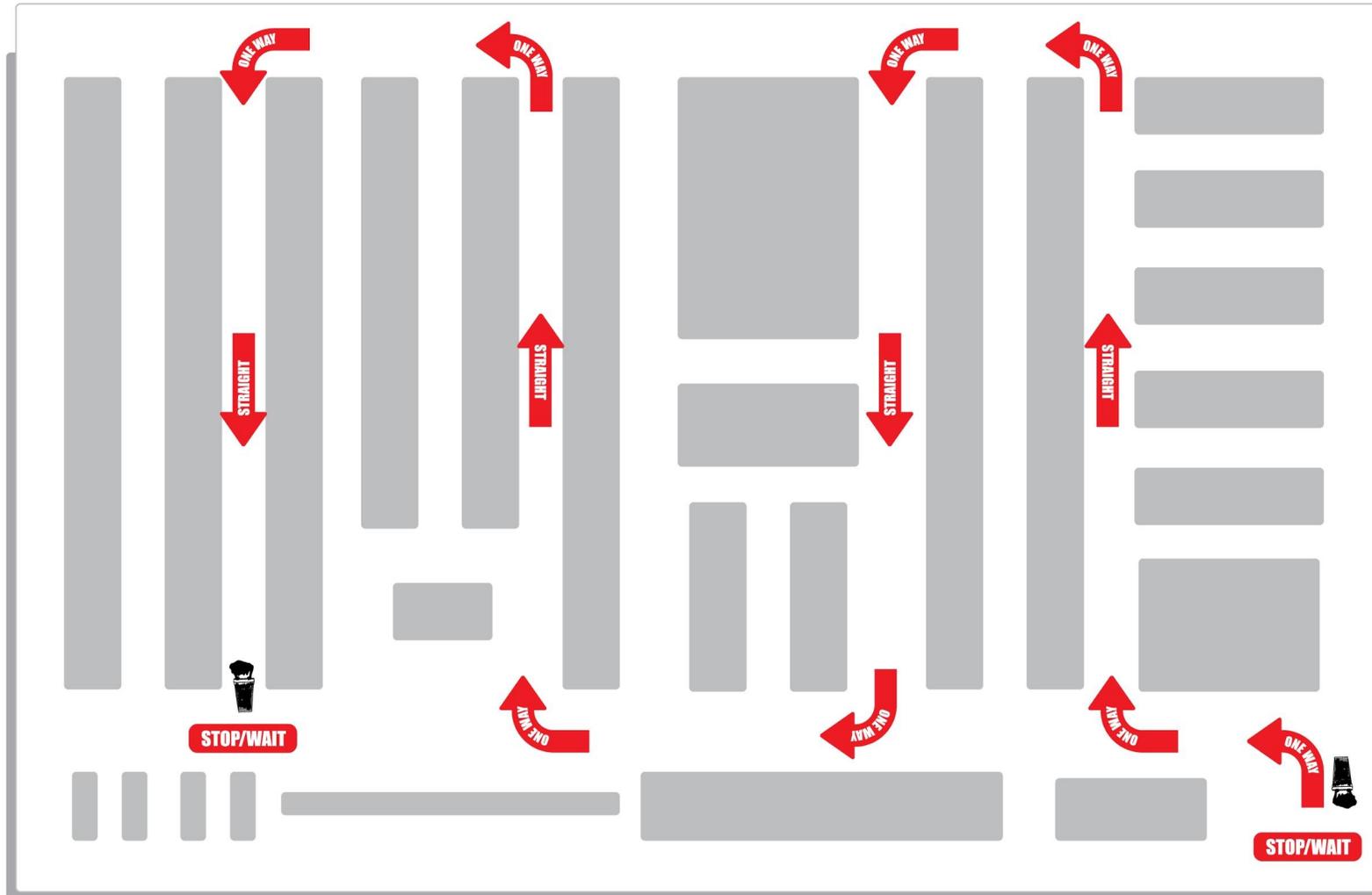


YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# INTERIOR DIRECTIONAL SIGNAGE



DIRECT CUSTOMERS FROM POINT-TO-POINT ALONG A PRE-DESIGNATED STORE ROUTE WHILE MAINTAINING SOCIAL DISTANCING





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**Informational**  
**Social Distancing**  
**Wayfinding**  
**Awareness**



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## IN-AISLE VIOLATOR

ATTACHED TO SHELF WITH HARDWARE

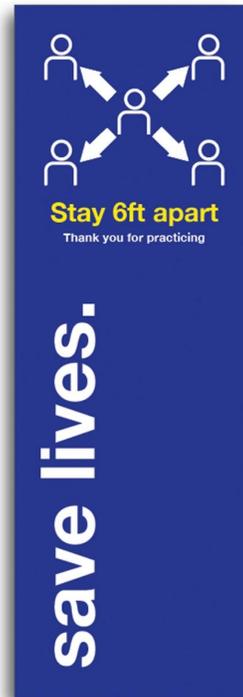
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APPROXIMATE DIMENSIONS: 4.5"W x 14"H

STANDARD SIZES: 4.5"W X 4.5"H OR 8"W X 8"H

CUSTOM SIZES AVAILABLE

## Informational Awareness Offers



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



## VINYL BANNER ROLL UP WITH HAND SANITIZER STATION

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

## Informational Wayfinding Awareness Offerings



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## GENERAL SANITIZING SIGNAGE

### HOW TO USE HAND SANITIZER

DISPENSE THE HAND SANITIZER ON YOUR PALMS

RUB WELL OVER PALMS, BACK OF HANDS AND FINGERNAILS

COVER ALL SURFACES UNTIL HANDS FEEL DRY (20SEC)



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**For more information,  
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**or**

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