

# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



April 18, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

## Clearinghouse Personnel

Email inquiries to [clearinghouse.inquiries@rrd.com](mailto:clearinghouse.inquiries@rrd.com)

## Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

By Email: [retailer.inquiry@rrd.com](mailto:retailer.inquiry@rrd.com)

Please include contact name and phone number so we may effectively handle your inquiry

If you need further information, please visit:  
<https://www.rrd.com/contact/other/coupon-redemption>

## Glossary



### Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



### Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure



### Manufacturer Merger

A manufacturer merging into an existing NCH client



### Manufacturer Name Change

A NCH client changing their corporate name



### Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house



### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.



### Manufacturer Split

A NCH client who has sold products to another manufacturer



### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

## New NCH Manufacturer

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 5/5/2025		
Manufacturer Name		Prior Redemption Address
Pentel of America, Ltd #1834 PO Box 880001 El Paso, TX 88588-0001		Pentel of America, Ltd 2715 Columbia Street Torrance, CA 90503
NCH Account ID Information		
NCH Manufacturer ID#	1834	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4271	
GS1 Company Prefix	Family Codes	Brands/Products
072512	All	All

## Manufacturer Merger

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
		NCH Account ID Information
		NCH Manufacturer ID#
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers
GS1 Company Prefix	Family Codes	Brands/Products

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

## Manufacturer Split

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
GS1 Company Prefix	Family Codes	Brands/Products

## Manufacturer Redemption Address Change

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 5/2/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Just Born #2190 PO Box 880001 El Paso, TX 88588-0001	Just Born Quality Confections Mandlik & Rhodes Dept. 5408 PO Box 490 Tecate, CA 91980	0070970

Effective Date: 3/21/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Applied Biological Laboratories, Inc. # 1782 PO Box 880001 El Paso, TX 88588-0001	Applied Biological Laboratories, Inc. 760 Parkside Ave. Suite 317 Brooklyn, NY 11226	0850013294

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address		New Manufacturer Name & Address	
		NCH Account ID Information	
		NCH Manufacturer ID#	
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective Immediately: Mondelēz Global LLC has a new company prefix 0319840 for their following brand: Ricolino, All Family Codes

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.  
Example: ABC Company #9999  
The information provided herein is accurate to the best of NCH Marketing Service’s knowledge.