

# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



June 20, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

## Clearinghouse Personnel

Email inquiries to [clearinghouse.inquiries@rrd.com](mailto:clearinghouse.inquiries@rrd.com)

## Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

By Email: [retailer.inquiry@rrd.com](mailto:retailer.inquiry@rrd.com)

Please include contact name and phone number so we may effectively handle your inquiry

If you need further information, please visit:  
<https://www.rrd.com/contact/other/coupon-redemption>

## Glossary



### Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



### Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure



### Manufacturer Merger

A manufacturer merging into an existing NCH client



### Manufacturer Name Change

A NCH client changing their corporate name



### Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house



### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.



### Manufacturer Split

A NCH client who has sold products to another manufacturer



### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

## New NCH Manufacturer

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 5/19/2025

Manufacturer Name		Prior Redemption Address	
Sauer Brands #1833 PO Box 880001 El Paso, TX 88588-0001		Inmar Brand Solutions Dept. 81057 801 Union Pacific BLVD. Ste 5 Laredo, TX 78045-9475	
NCH Account ID Information			
NCH Manufacturer ID#	1833		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4652		
GS1 Company Prefix		Family Codes	Brands/Products
0052500 0070189		All	All

Effective Date: 5/12/2025

Manufacturer Name		Prior Redemption Address	
Maesa, LLC #1835 PO Box 880001 El Paso, TX 88588-0001		Maesa, LLC 225 Liberty Street Suite 2301 New York, NY 10281-0000	
NCH Account ID Information			
NCH Manufacturer ID#	1835		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	10497		
GS1 Company Prefix		Family Codes	Brands/Products
08407971		All	All

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

## Manufacturer Merger

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
		NCH Account ID Information
		NCH Manufacturer ID#
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers
GS1 Company Prefix	Family Codes	Brands/Products

## Manufacturer Split

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
		NCH Account ID Information
		NCH Manufacturer ID#
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers
GS1 Company Prefix	Family Codes	Brands/Products

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

## Manufacturer Redemption Address Change

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 5/23/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	Kraft Heinz Inmar Dept. #55395 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0013000, 0013120, 0017696, 0019582, 0021000, 0025155, 0025800, 0041129, 0041258, 0043000, 0044700, 0046704, 0051600, 0054400, 0070085, 0070346, 0074235, 0077298, 0087684, 0600699, 0759283, 08416310, 08416312, 0850020078, 09900167

## Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:		
Previous Manufacturer Name & Address	New Manufacturer Name & Address	
	NCH Account ID Information	
	NCH Manufacturer ID#	
	NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	

## Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
King's Hawaiian Holding Co., Inc #1343 PO Box 880001 El Paso, TX 88588-0001	1343	Effective Immediately: King's Hawaiian Holding Co., Inc has new company prefixes for their Killer Brownie brand: 0850025540, 0850039433, 0855985008, 0858061005, 0859082006, 08600135290

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.