

# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



September 19, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

## Clearinghouse Personnel

Email inquiries to [clearinghouse.inquiries@rrd.com](mailto:clearinghouse.inquiries@rrd.com)

## Retailers

By Phone: 800-833-7096

By Email: [retailer.inquiry@rrd.com](mailto:retailer.inquiry@rrd.com)

Please include contact name and phone number so we may effectively handle your inquiry

If you need further information, please visit:

<https://www.rrd.com/contact/other/coupon-redemption>

## Glossary

### Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house

### Manufacturer Split

A NCH client who has sold products to another manufacturer

### Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

### Manufacturer Name Change

A NCH client changing their corporate name

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

The information provided herein is accurate to the best of NCH Marketing Services' knowledge.

## New NCH Manufacturer

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 9/22/25		
Manufacturer Name		Prior Redemption Address
Tevra Brands, LLC #1839 P.O. Box 880001 El Paso, TX 88588-0001		N/A
NCH Account ID Information		
NCH Manufacturer ID#	1839	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	11936	
GS1 Company Prefix	Family Codes	Brands/Products
0190623	All	Vetality

Effective Date: 9/8/25		
Manufacturer Name		Prior Redemption Address
Earth Rated #1837 P.O. Box 880001 El Paso, TX 88588-0001		N/A
NCH Account ID Information		
NCH Manufacturer ID#	1837	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	11925	
GS1 Company Prefix	Family Codes	Brands/Products
087085600	All	Earth Rated

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services' knowledge.

## Manufacturer Merger

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:

Previous Manufacturer Name & Address		New Manufacturer Name & Address	
		NCH Account ID Information	
		NCH Manufacturer ID#	
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	
GS1 Company Prefix	Family Codes	Brands/Products	

## Manufacturer Split

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 10/6/25

Previous Manufacturer Name & Address		New Manufacturer Name & Address	
Conagra Foods RDM, LLC #1744 P.O. Box 880001 El Paso TX 88588-0001		High Liner Foods #765 P.O. Box 880001 El Paso TX 88588-0001	
GS1 Company Prefix	Family Codes	Brands/Products	
0011162	All	Mrs. Paul's	
0019600	100-199	Van de Kamp's	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services' knowledge.

## Manufacturer Split, continued

Effective Date: 9/29/25		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
Unilever #1370 P.O. Box 880001 El Paso, TX 88588-0001		Elida Beauty #1838 P.O. Box 880001 El Paso, TX 88588-0001
GS1 Company Prefix	Family Codes	Brands/Products
0077043	All	St. Ives
0615908	All	TIGI Bed Head
0011111	420-429 450-459 460-469	Caress, Lever 2000
030521	200-299 300-399	Pond's, Q-Tips
0087300	600-699	Noxzema

Effective Date: 9/15/25		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
Conagra Foods RDM, LLC #1744 P.O. Box 880001 El Paso TX 88588-0001		Hometown Food Company #1716 P.O. Box 880001 El Paso, TX 88588-0001
GS1 Company Prefix	Family Codes	Brands/Products
0064144	100-199	Chef Boyardee (not frozen)

## Manufacturer Redemption Address Change

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 9/26/25		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Fit Butters #1825 P.O. Box 880001 El Paso, TX 88588-0001	Fit Butters 2400 N 2 <sup>nd</sup> St. Suite 211 Minneapolis, MN 55411	0850054122

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services' knowledge.

## Manufacturer Redemption Address Change, continued

Effective Date: 9/1/25

Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Harlequin Enterprises, ULC #482 P.O. Box 880001 El Paso, TX 88588-0001	Harlequin Enterprises, ULC 22 Adelaide Street West East Tower – 41 <sup>st</sup> Floor Toronto, Ontario M5H 4E3	0065373, 0777506

## Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:

Previous Manufacturer Name & Address	New Manufacturer Name & Address	
	NCH Account ID Information	
	NCH Manufacturer ID#	
	NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	

## Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
The Blue Buffalo Company P.O. Box 880001 El Paso, TX 88588-0001	1357	The Blue Buffalo Company has a new brand, Edgard and Cooper, under their company prefix 08402431.

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Services' knowledge.