

RRD AT A GLANCE

160+ Years

175+ Locations

30 Countries

35,000 Employees

17,000+ Clients

91% of the Fortune 100

FOUR CORE SEGMENTS

Marketing + Media

RRD's Marketing and Media services help brands connect with their customers through creative, data and digital solutions. With a global creative studio, advanced analytics for audience insights and media activation strategies across channels, RRD delivers integrated marketing—combining print and digital—to reach consumers across channels and drive engagement with measurable results.

Integrated Packaging

RRD's Integrated Packaging services provide global, end-to-end support for client packaging, labeling and supply chain needs. Capabilities include packaging design, kitting, labeling and fulfillment to streamline how products are prepared, stored and delivered. The focus is on ensuring repeatability, quality, efficiency and scalability from design through fulfillment.

Print + Communications

RRD's Print and Communications services deliver a wide range of printed materials and communication solutions to reach consumers at home, on the go or in-store. Solutions include marketing collateral, business documents, direct mail and signage to support both brand promotion and everyday operations. Consulting services also help clients optimize their communication spend and improve program efficiency.

Business Services

RRD's Business Services deliver compliant, technology-enabled support for industries with complex communication needs. With presentation, administrative support and office services, RRD helps highly-regulated sectors such as financial, insurance and legal improve efficiency and accuracy.

INDUSTRIES SERVED

Grocery · Healthcare · Quick-Serve Restaurants · Retail · Education · Financial Services
Legal · Insurance · Travel, Hospitality + Leisure · Automotive · Consumer Packaged Goods

KEY DIFFERENTIATORS

Experience: More than 160 years of knowledge and innovations.

Industry Expertise: Serves several sectors including retail, healthcare, financial services, education, and travel.

Global Network: Contains resources and expertise spanning 30 countries.

End-to-End Solutions: From concept to execution, RRD specializes in end-to-end support across marketing, packaging, print, and supply chain needs.

Data-Driven Operations: Uses advanced analytics to power personalization and engagement.

Technological Integration: Leverages proprietary platforms for streamlined solutions.

Customizable Offerings: Offers tailored services to meet specific client requirements.

RRD THROUGH THE YEARS

Spanning nearly two centuries, RRD is on a journey from a legacy printer to a full-service provider of end-to-end marketing solutions

1864: Founded by Richard Robert Donnelley in Chicago as a traditional printer

1970s-80s: Became a national leader in commercial printing services

1990s: Introduced proprietary digital printing technology

2000s: Expanded into marketing services, direct mail, and custom packaging

2010s: Added data analytics, marketing automation, and omnichannel marketing

2020s: Evolved into a global provider of marketing, packaging, print and business services to the world's most respected brands, including 91% of the Fortune 100.



AWARDS + RECOGNITION

2025

- Ranked #16 in Ad Age's Annual Agency Report
- United States Post Office named RRD the 2025 Mail Service Provider of the Year
- "Best Place to Work for Disability Inclusion" by the Disability Equality Index®

2024

- Ranked #17 in Ad Age's 80th Annual Agency Report
- HealthEquity's Connector Award for Innovation
- "Best Place to Work for Disability Inclusion" by the Disability Equality Index®

2023

- Top 100 Employer Excellence of China: RRD Asia
- Ranked #19 in Ad Age's Annual Agency Report
- Gold award for "Best Unique or Innovative Learning and Development Program" by Brandon Hall Group™