

MASTHEAD

Masthead Image Size: 5.25" x 1.625"

Do not place artwork here

BILLBOARD

Client Image Area: 2.25" x 1.625"

Billboard cannot be
a coupon
(see separate template)

WRAP_SPECS_FRONT_COVER

Image Area: 7.625" W x 8.938" H

Client Image Area : 7.625" x 8.938"

Trim: 8" x 11"

10.75"

3.563"

5.375"

8.938"

Coupons for Bottom portion of Client Image Area

Maximum Coupon Area: 7.625" W X 5.375" H

Creative can occupy entire Client Image Area,
however coupons can not extend beyond this maximum indicated red coupon area

Page 7.625"