

## WRAP\_SPECS\_PAGE\_3

Image Area: 8.375" W x 10.75" H

Client Image Area : 8.375" x 10.75"

Trim: 8.5" x 11"

### Coupons for Top portion of Client Image Area

Maximum Coupon Area: 8.375" W X 4.125" H

Creative can occupy entire Client Image Area,  
however coupons can not extend beyond this maximum indicated red coupon area

4.125"

10.75"

### INSIDE BACK - WRAP PAGE 3

CLIENT IMAGE AREA: 8.375" W x 10.75" H

4.125"

### Secondary Coupon Location

Maximum Coupon Area: 8.375" W X 2.5" H

Clients who would like to use this area to track address information with their coupon redemption  
can only have one coupon that spans the 8.375" image width of this page

Creative can occupy entire Client Image Area,  
**however** coupon can not extend beyond this maximum indicated red coupon area

2.5"

Page 8.375"