

2020 MAILING PROMOTIONS

Promotion	Promotion Period	CCR Incentive Code	Mail Class/Processing Category	Discount Calculation	Email Address
Tactile, Sensory and Interactive Mailpiece Engagement Promotion	February 1 – July 31, 2020	SS	Eligible: Marketing Mail®	2% Discount off at Postage Statement line level	tactilesensorypromo@usps.gov
Emerging and Advanced Technology Promotion	March 1 – August 31, 2020	ME	Eligible: First-Class Mail® & Marketing Mail	2% Discount off at Postage Statement line level	EmergingTechPromo@usps.gov
Earned Value Reply Mail Promotion	April 1 – June 30, 2020	RR	Eligible: BRM, CRM, and Share Mail	Credit (Subtract Earned Value Credit value from Total Postage All Parts)	earnedvalue@usps.gov
Personalized Color Transpromo Promotion	July 1 – December 31, 2020	CP	Eligible: First-Class Mail (excludes all FCM single-piece-price mail)	2% Discount off at Postage Statement line level	FCMColorPromotion@usps.gov
Mobile Shopping Promotion	August 1 – December 31, 2020	MI	Eligible: Marketing Mail	2% Discount off at Postage Statement line level	mailingpromotions@usps.gov
Informed Delivery Promotion	September 1 – November 30, 2020	PI	Eligible: First-Class Mail & Marketing Mail	2% Discount off at Postage Statement line level	Promotion-InformedDelivery@usps.gov