



Released January 7, 2020

January 2020 USPS Price Change and Promotion Information

USPS Price Change Information (effective Sunday, January 26, 2020)

Mailings paying Current Prices

Completed mailings in this category must be verified and paid for before Sunday, January 26, 2020, in order to qualify for **current prices**. In addition, these mailings must be presented and accepted at USPS origin and destination entry postal facilities no later than **Monday, February 10, 2020**, when presented using eInduction® or eVS® processes or with appropriate verification and payment documentation (PS Form 8125 or PS Form 8017).

Mailings paying New Prices

Completed mailings verified and paid for on or after Sunday, January 26, 2020 must pay **new prices**. Entry at USPS origin and destination entry postal facilities are governed by presort labeling list restriction dates -- and must be presented using eInduction® or eVS® processes or with appropriate verification and payment documentation (PS Form 8125 or PS Form 8017).

As an option, completed mailings in this category may also be verified and paid for beginning January 12, 2020, using the **new prices**, provided that entry at origin and destination entry at postal facilities does **NOT** occur **before January 26, 2020**.

Hybrid Mailings

Mailings with manufacturing schedules that span before and after **January 26, 2020** can be adjusted to allow payment using both current and new prices. This adjustment can be accomplished by subdividing the respective portions of the mailing's Mail.Dat.

USPS Promotion Information

The 2020 USPS Promotions have been approved by the Postal Regulatory Commission. The six Promotions are the same as in 2019, with some minor changes affecting Earned Value and Emerging and Advanced Technology.

The USPS has Promotion information posted at <https://postalpro.usps.com/promotions/2020promotions>. There is a Quick Links section on the landing page outlining the documents that are currently available. The 2020 Promotions Calendar, including Promotion overview descriptions can be accessed at this site. Additional information will be posted by the USPS as it is made available. Postal Affairs will be available to provide consultation and telecons as needed during 2020.

RR Donnelley will continue to provide you with important updates as they become available.

Additional information including RR Donnelley unique postal calculators and tools are available on the RRD Intranet at http://inside.rrd.net/insiderrd/pages/products_services/dmg/marketing_programs_for_sales/rms_postal_info_lib/postal_calculators.aspx. Please reach out to your RR Donnelley Account Representative to help you discover how this price increase will affect your business - as well as learn how best to take advantage of USPS workshare programs that may help to mitigate your postage increase in 2020.