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Board of Governors Adopts First Mission Statement of the United States Postal Service

On April 1st, in an unprecedented move, the bi-partisan Board of Governors (BOG) of the United States Postal Service (USPS) adopted its first mission statement in USPS history. The purpose of the BOG is to conduct long-range planning and set strategic policy for the U.S. Postal Service. The mission statement describes the USPS' history, duties and status as an essential part of the Federal Government.

The USPS Mission (Note: The complete USPS Industry Alert and Mission Statement can be found on Page 2)

- To serve the American people and, through the universal service obligation, bind our nation together by maintaining and operating our unique, vital and resilient infrastructure.
- To provide trusted, safe and secure communications and services between our Government and the American people with each other.
- To serve all areas of our nation, making full use of evolving technologies.

Formation of the Board of Governors

The BOG is an eleven member Board that is comparable to a Corporate Board of Directors. All BOG members are appointed by the President of the United States and must be approved by the Senate. There can be no more than five of the nine members from the same political party. The Governors then appoint the USPS Postmaster General (PMG) and the PMG becomes a member of the Board. The PMG and the Governors then appoint the Deputy PMG. The Governors serve at the pleasure of the President and the PMG / DPMG serve at the pleasure of the Governors.

Who Currently Serves on the Board of Governors?

Megan Brennan - D	PMG and CEO	New PMG Louis DeJoy will assume office on June 1, 2020
Ronald Stroman - D	DPMG	Resignation Effective June 1, 2020
Robert M. "Mike" Duncan - R	Chairman of the BOG	
Ron A. Bloom - D	Governor	
Roman Martinez IV - R	Governor	
John M. Barger - R	Governor	

RRD Postal Affairs will continue to monitor and share any potential impact to the Mailing Industry as a result of future changes to the BOG. Postal Affairs can be reached at Postal.Affairs@rrd.com.

USPS Board of Governors Adopts USPS Mission Statement

The USPS Board of Governors recently adopted a mission statement — the first in the Postal Service’s history — as part of the governors’ work to conduct long-range planning and set strategic policy for the organization. The mission statement describes the organization’s history, its duties and its status as an essential part of the federal government.

“For more than two centuries, the Postal Service has helped bind the nation together by providing prompt, reliable and efficient delivery services. The new mission statement reflects these values and articulates the organization’s vital role as a trusted part of the federal government in every community across the nation,” said Board of Governors Chairman Robert M. “Mike” Duncan.

The following is the Mission Statement, adopted by the Board of Governors on April 1, 2020. The [full mission statement](#) is also available to view on usps.com. The Postal Service’s mission and purpose are also described in [Section 101 of Title 39 of the U.S. Code](#), originally enacted in 1970.

USPS Mission Statement

Our history

The United States Postal Service has a storied history as the institution of our Government guaranteeing safe and secure communication among and between the Government and the American people.

Many are familiar with our history, which began with the Second Continental Congress and Benjamin Franklin in 1775 and continued in 1787 when the Postal Clause of the U.S. Constitution empowered Congress to establish post offices and post roads. Congress exercised those powers with the passage of The Post Office Act of 1792, which made the Postal Service a permanent fixture of the Federal Government. The Act included provisions to facilitate freedom of the press, the privacy of personal correspondence, and expand the nation’s physical infrastructure, all vital to our nation’s growth and prosperity.

These principles and objectives endure. While radio, television and the Internet have irrevocably altered our information-gathering habits, postal correspondence remains the most secure and resilient form of communication, providing the American People with a delivery infrastructure vital to our National Security.

USPS retains the largest physical and logistical infrastructure of any non-military government institution, providing an indispensable foundation supporting an ever changing and evolving nationwide communication network. Capitalizing on its expertise in scheduling and high-volume sorting, USPS also serves a vital role enabling digital commerce.

Our mission

- To serve the American people and, through the universal service obligation, bind our nation together by maintaining and operating our unique, vital and resilient infrastructure.
- To provide trusted, safe and secure communications and services between our Government and the American people, businesses and their customers, and the American people with each other.
- To serve all areas of our nation, making full use of evolving technologies.

Carrying out our mission

To meet this Mission, we will:

- Remain an integral part of the United States Government, providing all Americans with universal and open access to our unrivalled delivery and storefront network.
- Maintain and enhance our reputation and role as a trusted face of the federal government in every community and provide all levels of government with access to our network and services.
- Provide frequent, reliable, safe and secure delivery of mail, packages and other communications to all Americans
- Use technology, innovation and where appropriate private sector partnerships, to optimize and adapt our network, operations and business model to meet the changing needs of our customers and delivery recipients, while maintaining our core mission.
- Operate in a modern, efficient and effective manner that allows us to minimize what we charge for our services, consistent with meeting, in a fair way, our obligations to our current and retired employees and other stakeholders.
- Remain an employer of choice, able to attract retain and develop high quality employees that possess the skills necessary to excel in a rapidly changing business environment.