

# Crisis Management Signage

## Dealership / Automotive



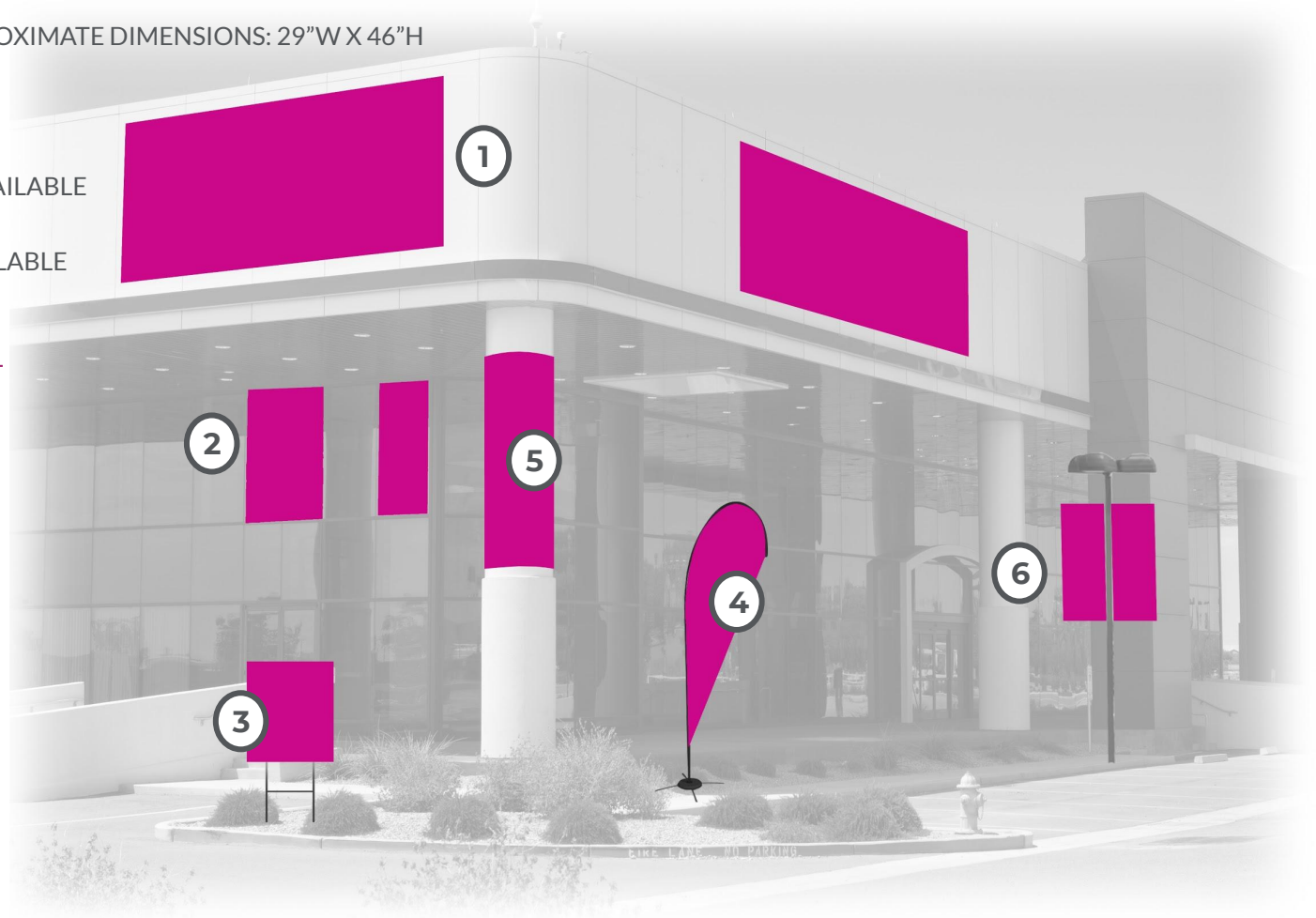
**DESIGN & INNOVATION**

RRD  
RRD-116-Crisis Management  
Dealership/Automotive  
03.26.2020\_v2

## FRONT ENTRY

- ① VINYL BANNER | APPROXIMATE DIMENSIONS: 3'W X 10'H
- ② WINDOW CLING | APPROXIMATE DIMENSIONS: 18"W X 23"H
- ③ "H" STAKE EXTERIOR DISPLAY | APPROXIMATE DIMENSIONS: 29"W X 46"H
- ④ TEAR DROP BANNER
- ⑤ COLUMN WRAP | CUSTOM SIZES AVAILABLE
- ⑥ POLE BANNER | CUSTOM SIZES AVAILABLE

ALL ITEMS ARE WEATHER-RESISTANT



# Informational Awareness Offerings

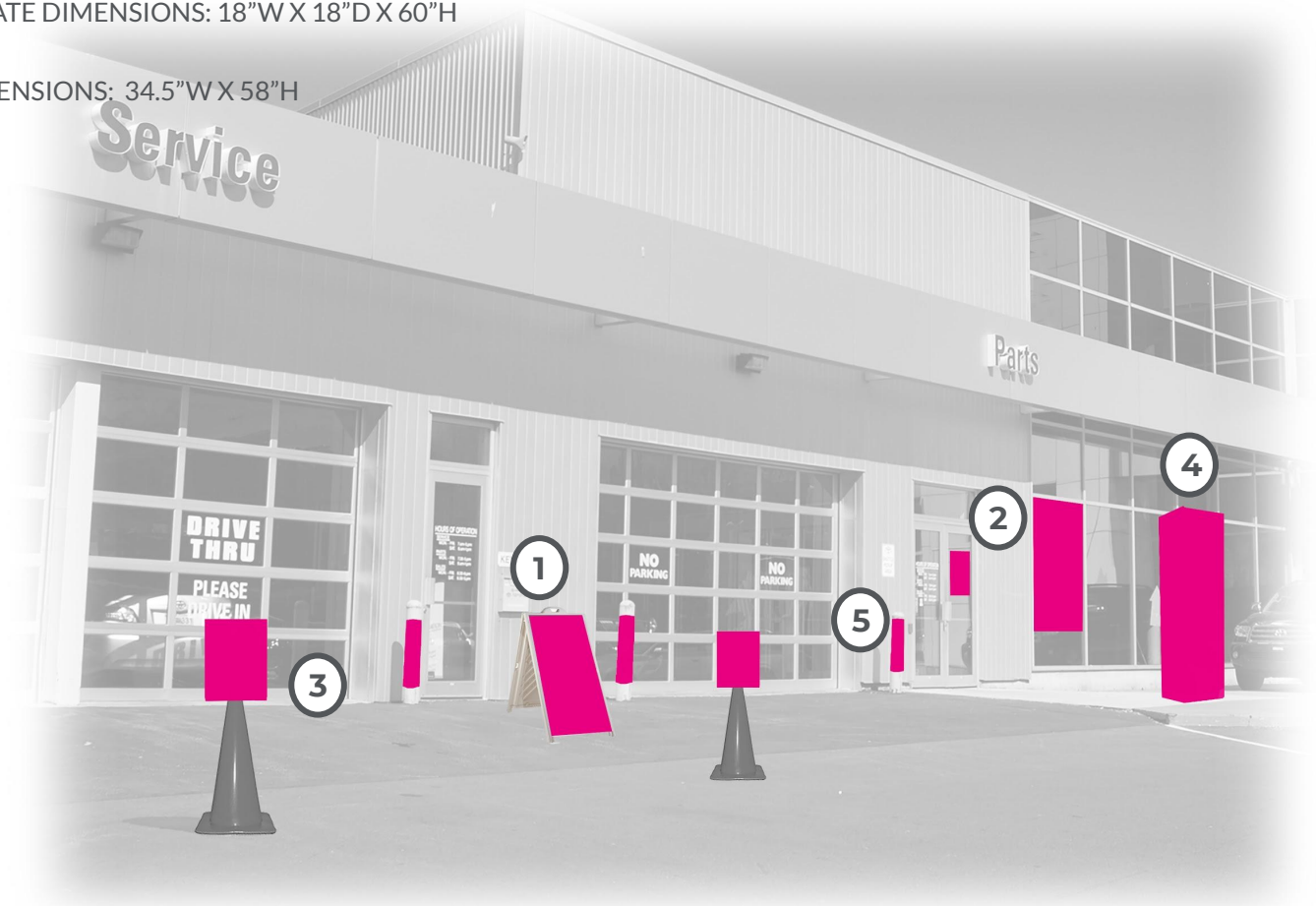
YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## SERVICE FRONT ENTRY

- 1 A-FRAME SANDWICH BOARD | APPROXIMATE DIMENSIONS: 24"W X 36"H
- 2 WINDOW CLING | APPROXIMATE DIMENSIONS: 18"W X 23"H
- 3 TRAFFIC CONE SIGNAGE | APPROXIMATE DIMENSIONS: 10"W X 14"L
- 4 OUTDOOR POP-N-LOCK | APPROXIMATE DIMENSIONS: 18"W X 18"D X 60"H
- 5 BOLLARD WRAP | APPROXIMATE DIMENSIONS: 34.5"W X 58"H

ALL ITEMS ARE WEATHER-RESISTANT

## Informational Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## INDOOR AND OUTDOOR POP-N-LOCK

### INDOOR POP-N-LOCK

30 PT C1S

FREE STANDING DISPLAY CAN BE EXTERIOR AND INTERIOR

APPROXIMATE DIMENSIONS: 20"W X 10"D X 60"H

### OUTDOOR POP-N-LOCK

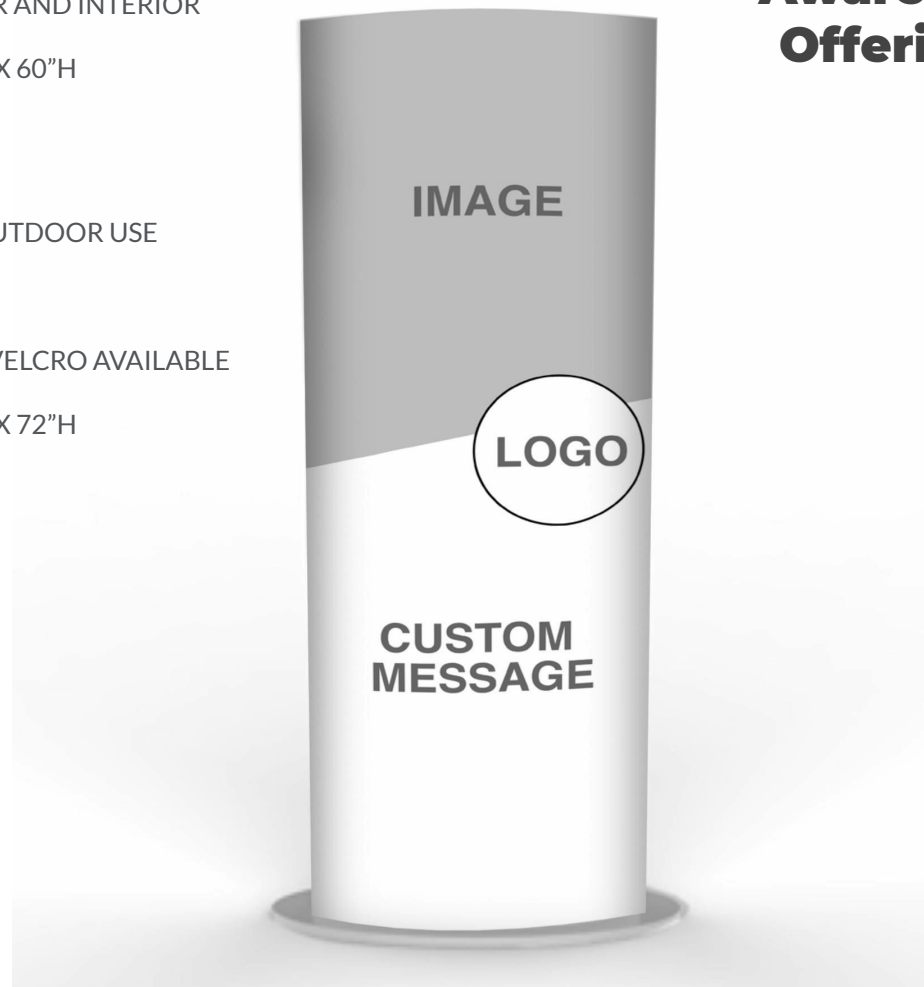
4 MM COROPLAST AND WEIGHTED FOR OUTDOOR USE

TRIANGULAR IN SHAPE

INTERCHANGEABLE SIGN HELD ON WITH VELCRO AVAILABLE

APPROXIMATE DIMENSIONS: 20"W X 17"D X 72"H

# Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

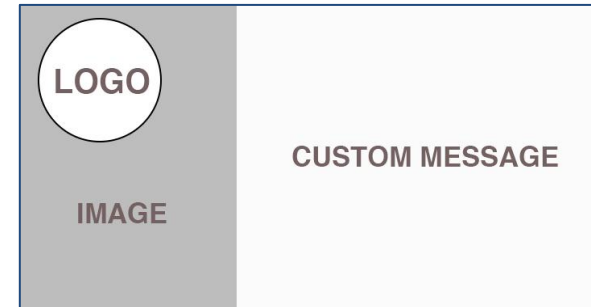
## BARRICADE WRAP

2 SIDED FABRIC OR VINYL PANELS

WRAPS EXISTING FIXTURE

APPROXIMATE DIMENSIONS: 36"W X 8"H

**Informational**  
**Instructional**  
**Directional**  
**Pick-ups**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# BOLLARD WRAP

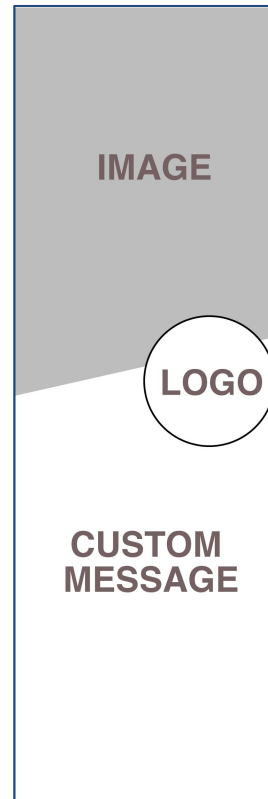
COVERS EXISTING BOLLARDS

4MM COROPLAST

APPROXIMATE DIMENSIONS: 34.5"W X 58"H

CUSTOM SIZES AVAILABLE

**Informational**  
**Instructional**  
**Directional**  
**Pick-ups**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# VINYL BANNERS

SINGLE OR DOUBLE SIDED PRINTING OPTIONS

GOOD FOR INDOOR AND OUTDOOR USE

12 OZ VINYL

A MULTITUDE OF DIFFERENT WAYS TO HOLD UP THE BANNER INCLUDING ZIP TIES OR GROMMETS

APPROXIMATE DIMENSIONS: 3'W X 10'H

CUSTOM SIZES AVAILABLE

**Informational**  
**Instructional**  
**Directional**  
**Pick-ups**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## A-FRAME SANDWICH BOARD

WHITE PLASTIC A-FRAME DISPLAYS 2 SIGN BOARDS

"STAY TAB" MOUNTING MAKES INSERTING GRAPHICS EASY

UNIT PORTABLE, 20 LB. WEIGHT AND CARRY HANDLE

10 MIL STYRENE UP TO 3/16" THICK

APPROXIMATE DIMENSIONS FOR BOARDS: 24"W X 36"H

# Informational

## Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



## WINDOW CLINGS

SINGLE OR DOUBLE SIDED PRINTING OPTIONS

GOOD FOR INDOOR AND OUTDOOR USE

7.5 MIL WHITE OR CLEAR VINYL

APPROXIMATE DIMENSIONS: 18"W X 23"H

CUSTOM SIZES AVAILABLE

MODIFIED HOURS OF OPERATION SIGNAGE

WHITE STATIC CLING

PRINTS SINGLE SIDED

FAST AND EASY INSTALLATION

# Informational Hours of Operation Service Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## TRAFFIC CONE SIGNAGE

DOUBLE SIDED STYRENE GRAPHIC PANEL

INSERTED INTO EXISTING TRAFFIC CONE

GOOD FOR INDOOR AND OUTDOOR USE

APPROXIMATE DIMENSIONS: 10"W X 14"L

# Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## TEAR DROP BANNER

SINGLE OR DOUBLE SIDED GRAPHIC

FULL FIBER POLE FOR BETTER FLEXIBILITY GROUND SPIKE OR STAND BASE OPTIONS

GRAPHIC ROTATES IN WIND

GOOD FOR INDOOR AND OUTDOOR USE

**Informational**  
**Wayfinding**  
**Awareness**  
**Offerings**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## “H” STAKE EXTERIOR DISPLAY

COROPLAST SIGN HELD DOWN WITH SUPPLIED “H” STAKES

OPTION 1

6 MM COROPLAST

APPROXIMATE DIMENSIONS: 29”W X 46”H

OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18”W X 24”H

# Informational

## Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## LIGHT POLE BANNERS

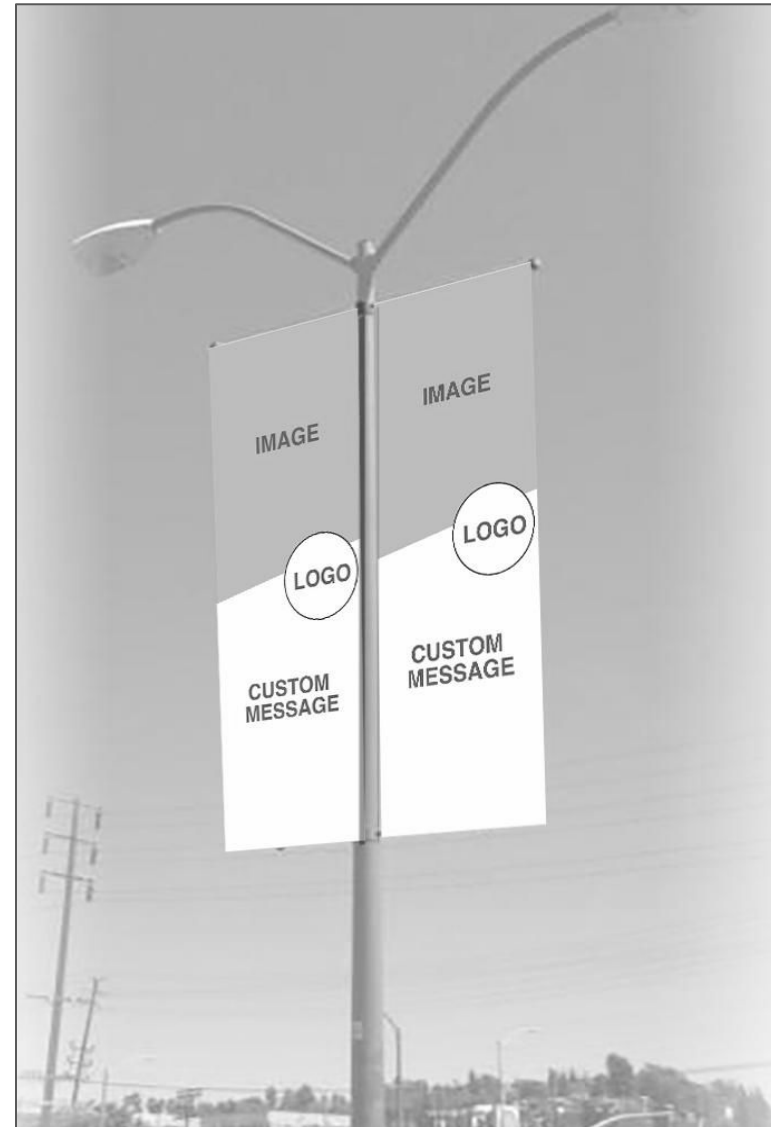
SINGLE OR DOUBLE SIDED PRINTING OPTIONS

12 OZ VINYL OR FABRIC

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

CUSTOM SIZES AVAILABLE

**Informational**  
**Outdoor Instructional**  
**Service Awareness**  
**Directional**  
**Pick-up Service**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## INTERIOR CHECK OUT

- 1 COUNTERTOP DIVIDERS | APPROXIMATE DIMENSIONS: 47"W X 31"H
- 2 COUNTERTOP TABLE TENT | APPROXIMATE DIMENSIONS: 7"W x 10"H x 5"D
- 3 SOCIAL DISTANCING FLOOR GRAPHICS | APPROXIMATE DIMENSIONS: 15" DIAMETER
- 4 WINDOW CLING | APPROXIMATE DIMENSIONS: 18"W X 23"

# Informational Wayfinding Awareness Offerings

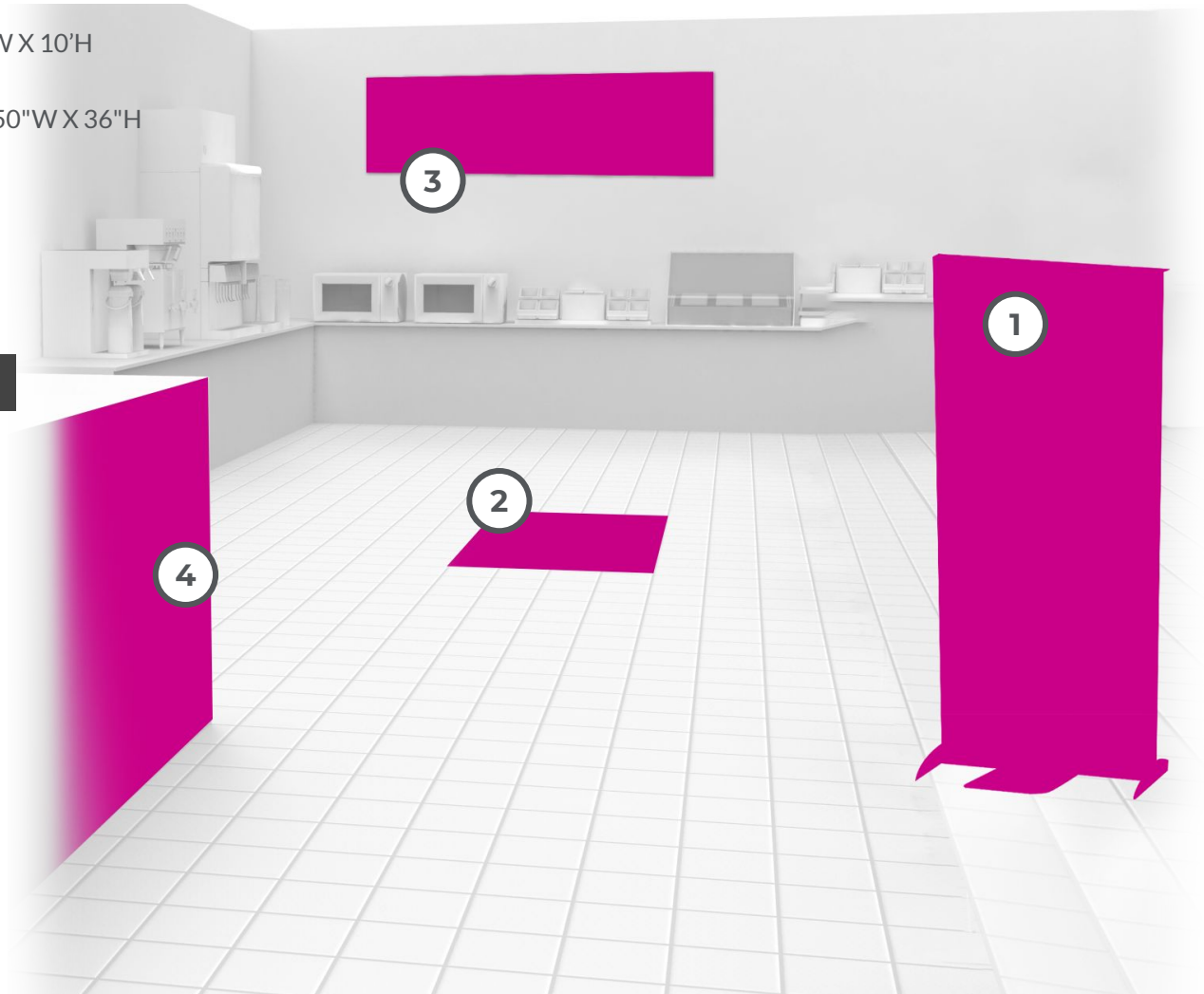


YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## INTERIOR - WAITING ROOM

- 1 VINYL BANNER ROLL UP WITH HAND SANITIZER STATION
- 2 FLOOR GRAPHIC | APPROXIMATE DIMENSIONS: 20"W x 24"H
- 3 VINYL BANNER | APPROXIMATE DIMENSIONS: 3'W X 10'H
- 4 COUNTER WRAP | APPROXIMATE DIMENSIONS: 50"W X 36"H

# Informational Wayfinding Awareness Offerings



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## COUNTERTOP DIVIDERS

FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

6 MIL ACRYLIC

APPROXIMATE DIMENSIONS: 47"W X 31"H

CUSTOM SIZES AVAILABLE

# Social Distancing Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



## COUNTERTOP TABLE TENT

TWO-SIDED DISPLAY

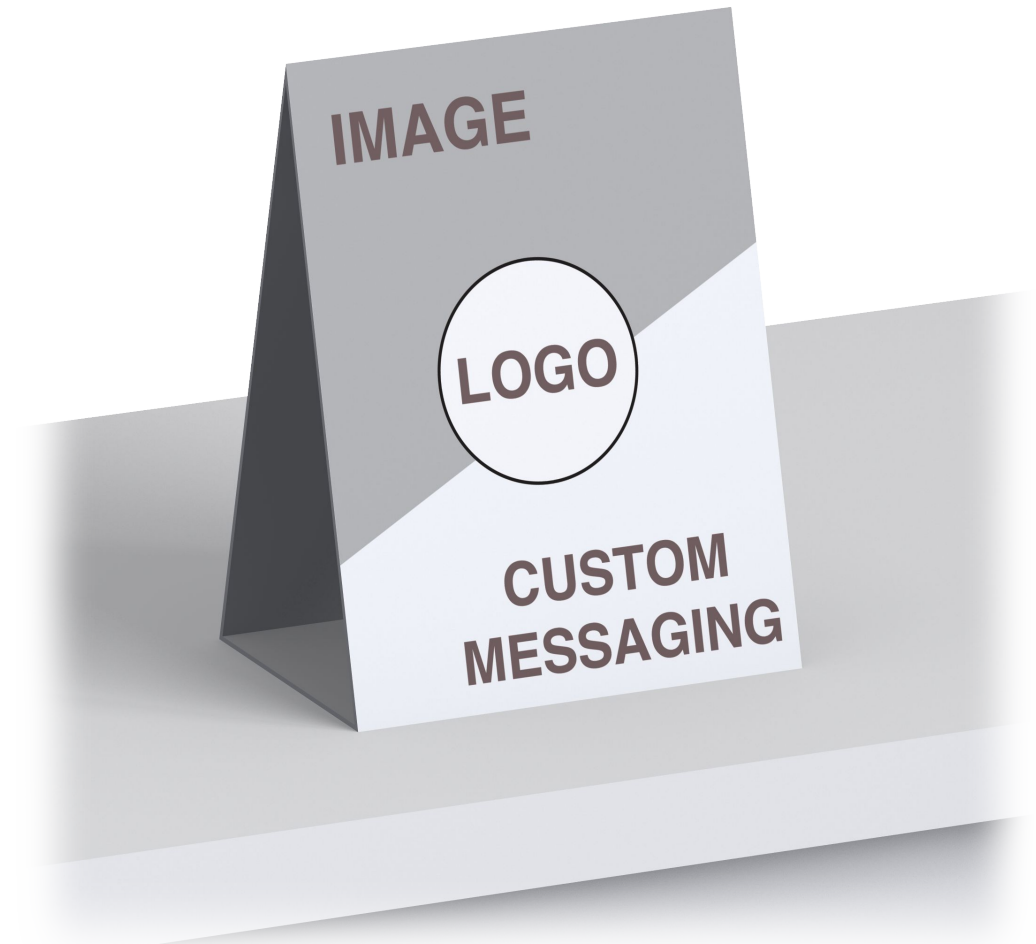
FAST, EASY SETUP

24 PT SBS C1S

APPROXIMATE DIMENSIONS: 7"W x 10"H x 5"D

# Informational

**Wayfinding  
Awareness  
Offerings**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

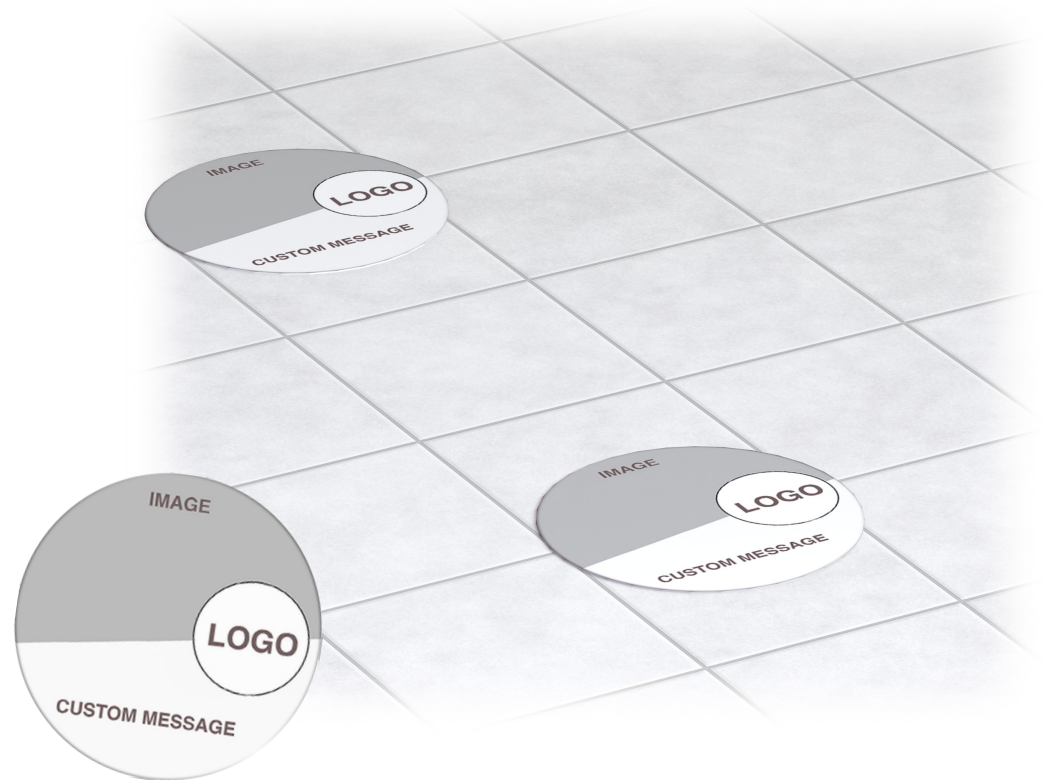
3.5 MIL FLOOR GRAPHIC WITH REMOVABLE, NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE



## Informational Social Distancing Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## FLOOR GRAPHICS FOR AWARENESS/WAYFINDING

REMOVABLE NON SLIP ADHESIVE FLOOR

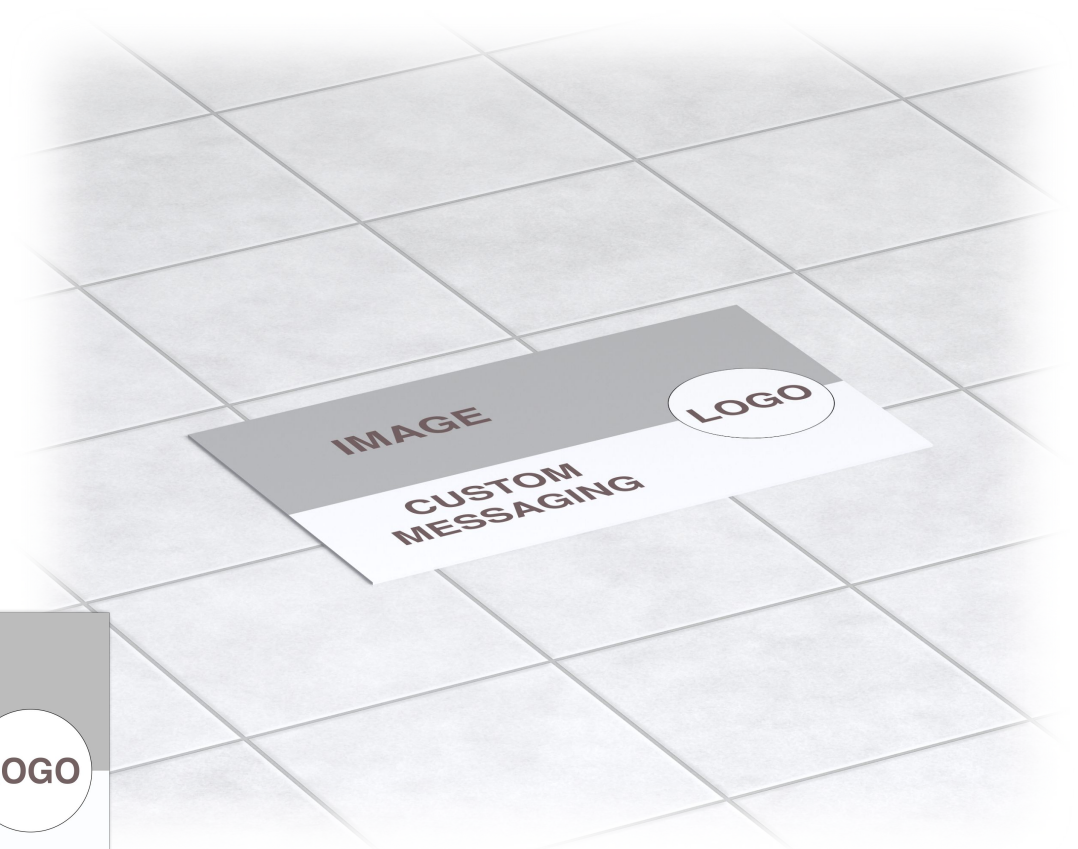
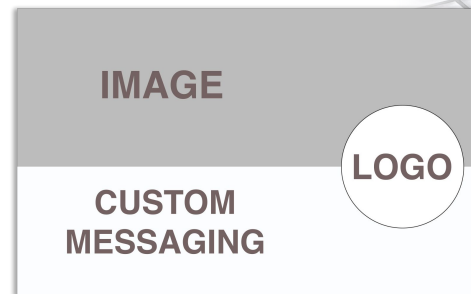
CAN BE DIE CUT SHAPES

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 23"W x 14"H

CUSTOM SIZES AVAILABLE

### Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## VINYL BANNER ROLL UP WITH HAND SANITIZER STATION

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

**Informational**  
**Wayfinding**  
**Awareness**  
**Offerings**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## WALL BANNER GRAPHIC

PRINTS ON LOW TACK FABRIC ADHESIVE WHICH LEAVES NO RESIDUE

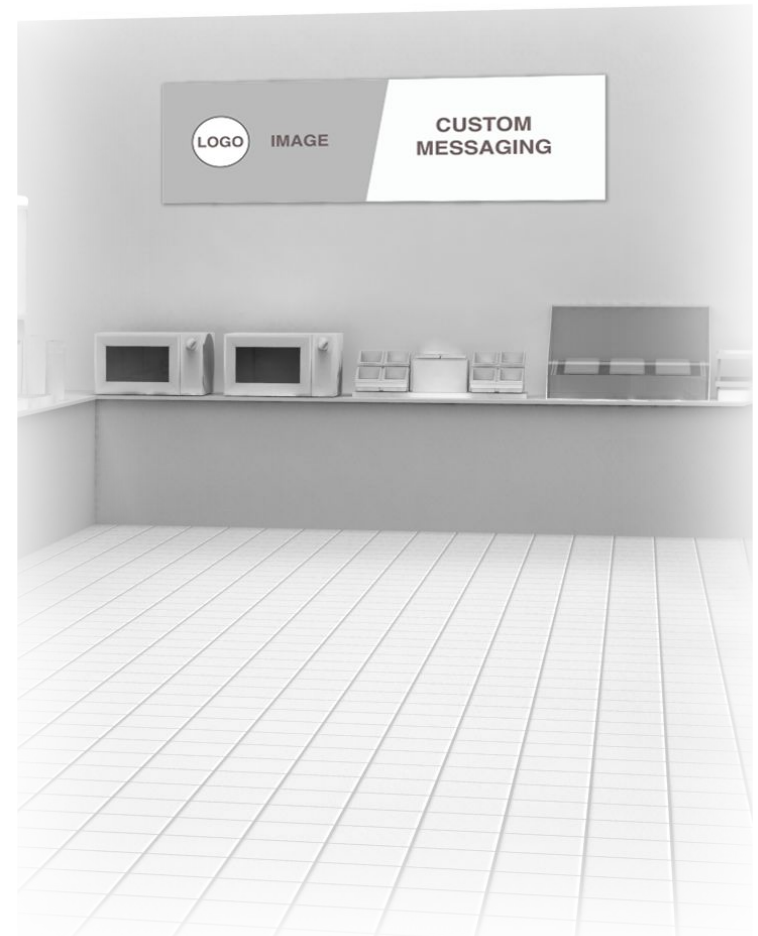
CAN BE DIE CUT SHAPES

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 56"W x 18"H

CUSTOM SIZES AVAILABLE

# Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

## COUNTER WRAP

PRINTS ON LOW TACK FABRIC ADHESIVE TO COUNTER FACE AND SIDE WHICH LEAVES NO RESIDUE

CAN BE DIE CUT SHAPES

ECONOMICAL WAY TO CONNECT WITH CONSUMER

EASY TO INSTALL

APPROXIMATE DIMENSIONS: 50"W X 36"H

CUSTOM SIZES AVAILABLE

# Informational Wayfinding Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# HEADERS

FOAMCORE HEADER

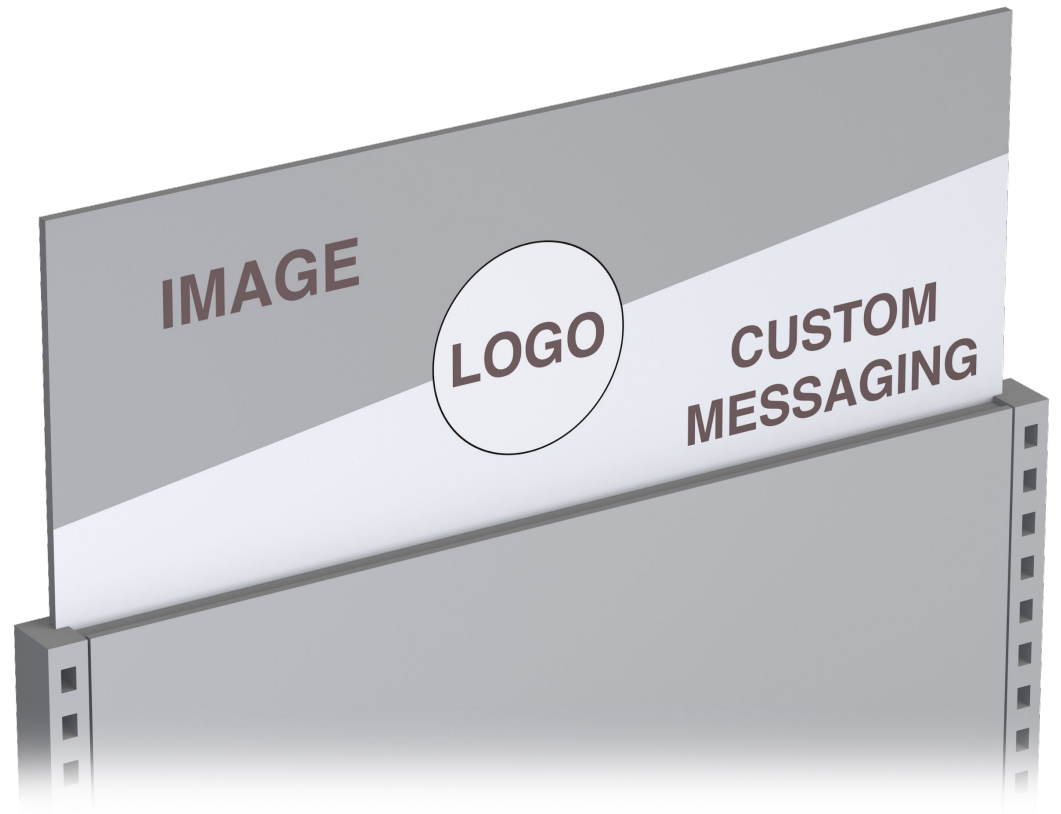
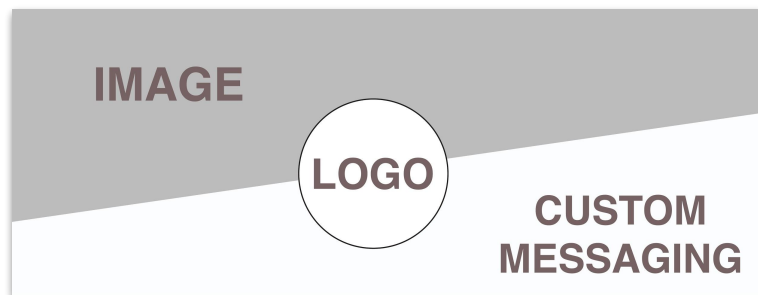
APPLICABLE HARDWARE

PRINTING BOTH SIDES

APPROXIMATE DIMENSIONS: 48"W X 18"H

ALSO AVAILABLE IN VARIOUS SIZES

## Informational Awareness Offers



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

**For more information,  
please contact your  
RRD Sales Representative**

**or**

**United States:  
Wendy Kane  
[wendy.kane@rrd.com](mailto:wendy.kane@rrd.com)**

**Canada:  
Ian Harrison  
[ian.harrison@rrd.com](mailto:ian.harrison@rrd.com)**



**DESIGN & INNOVATION**

RRD  
RRD-116-Crisis Management  
Dealership/Automotive  
03.26.2020\_v2