

# AIRLINES EXTERIOR & INTERIOR QUEUING/HYGIENE AWARENESS GRAPHICS

Enhance your customers travel experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of airports.

**rrd** MARKETING  
SOLUTIONS

**DESIGN & INNOVATION**

RRD-124-Crisis Management - Airline Industry  
04.09.2020 v3

# EXTERIOR CURBSIDE DROP OFF

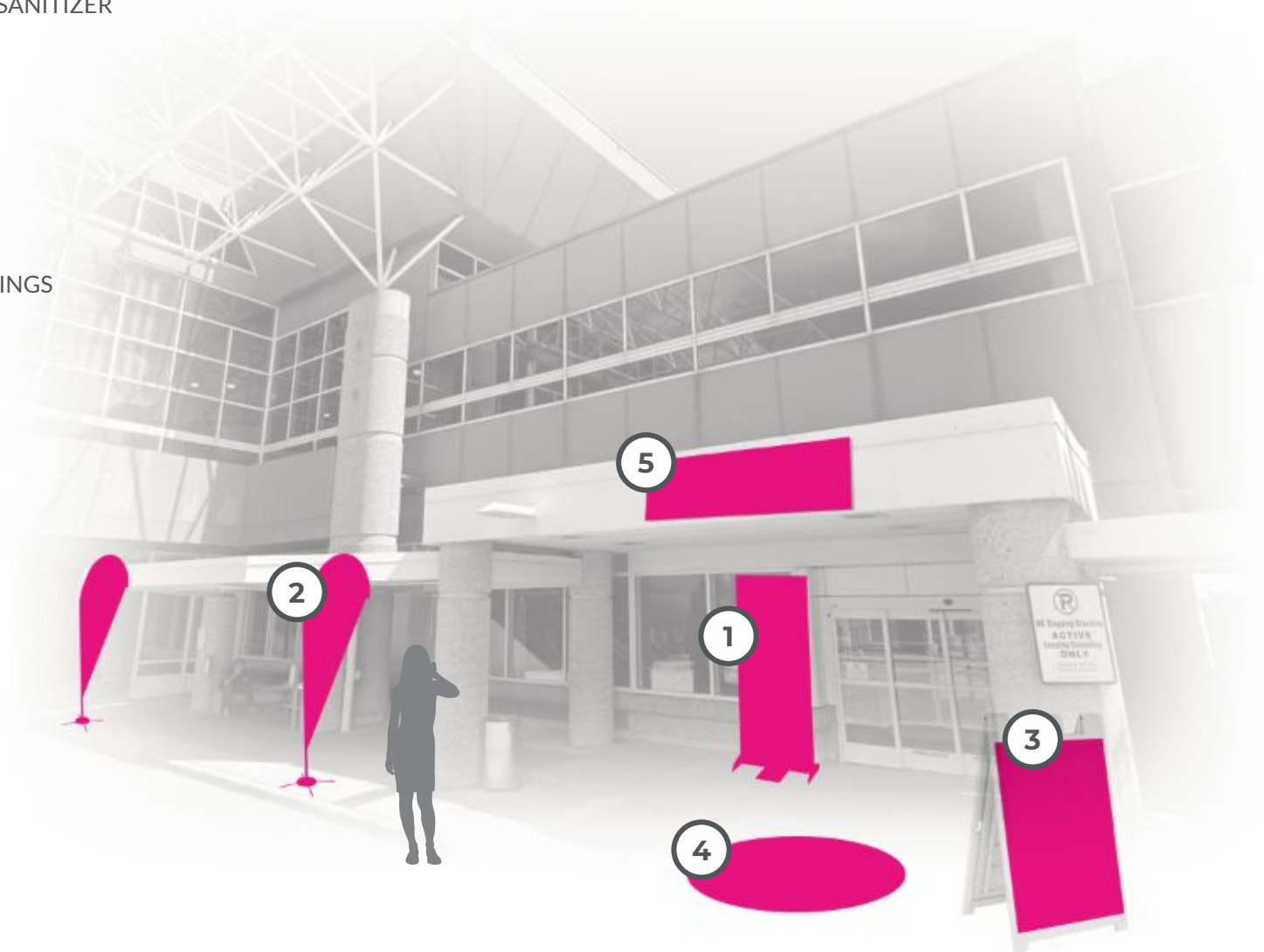
DIRECTIONAL QUEUING & EMERGENCE

## AIRLINE CURBSIDE DROP OFF/PICKUP

THESE SIGNS CAN BE USED TO INFORM CUSTOMERS OF CLEANLINESS AS WELL AS BE USED FOR QUEUING

- 1 VINYL BANNER ROLL UP WITH HAND SANITIZER
- 2 TEAR DROP BANNERS
- 3 A-FRAME SANDWICH BOARD
- 4 FLOOR DECAL
- 5 REMOVABLE WINDOW AND WALL CLINGS

ALL ITEMS ARE WEATHER-RESISTANT





# EXTERIOR CURBSIDE DROP OFF

DIRECTIONAL QUEUING & EMERGENCE

## VINYL BANNER ROLL UP WITH HAND SANITIZER STATION

ALL ITEMS ARE WEATHER-RESISTANT

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

## REMOVABLE VINYL WINDOW OR WALL CLINGS

AFFIX VINYL TO WINDOWS ANY SIZE



# Informational Wayfinding Awareness Offerings

YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# EXTERIOR CURBSIDE DROP OFF

DIRECTIONAL QUEUING & EMERGENCE

## A-FRAME SANDWICH BOARD

WHITE PLASTIC A-FRAME DISPLAYS 2 SIGN BOARDS

"STAY TAB" MOUNTING MAKES INSERTING GRAPHICS EASY

UNIT PORTABLE, 20 LB. WEIGHT AND CARRY HANDLE

10 MIL STYRENE UP TO 3/16" THICK

APPROXIMATE DIMENSIONS FOR BOARDS: 24"W X 36"H

**Informational**  
**Curbside Communication**  
**Instructional / Directional**  
**Hours of Operation**





# EXTERIOR CURBSIDE DROP OFF

DIRECTIONAL QUEUING & EMERGENCE

## TEAR DROP BANNERS

SINGLE OR DOUBLE SIDED GRAPHIC

FULL FIBER POLE FOR BETTER FLEXIBILITY GROUND SPIKE OR STAND BASE OPTIONS

GRAPHIC ROTATES IN WIND

GOOD FOR INDOOR AND OUTDOOR USE

**Informational**  
**Curbside Communication**  
**Instructional / Directional**  
**Hours of Operation**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# EXTERIOR INFO/SPECIAL NEEDS

DIRECTIONAL QUEUING & EMERGENCE

## SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

3.5 MIL FLOOR GRAPHIC WITH REMOVABLE, NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE

## COUNTERTOP DIVIDERS SHIELDS

FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

6 MIL ACRYLIC

APPROXIMATE DIMENSIONS: 47"W X 31"H

CUSTOM SIZES AVAILABLE

## Informational Social Distancing Wayfinding Awareness



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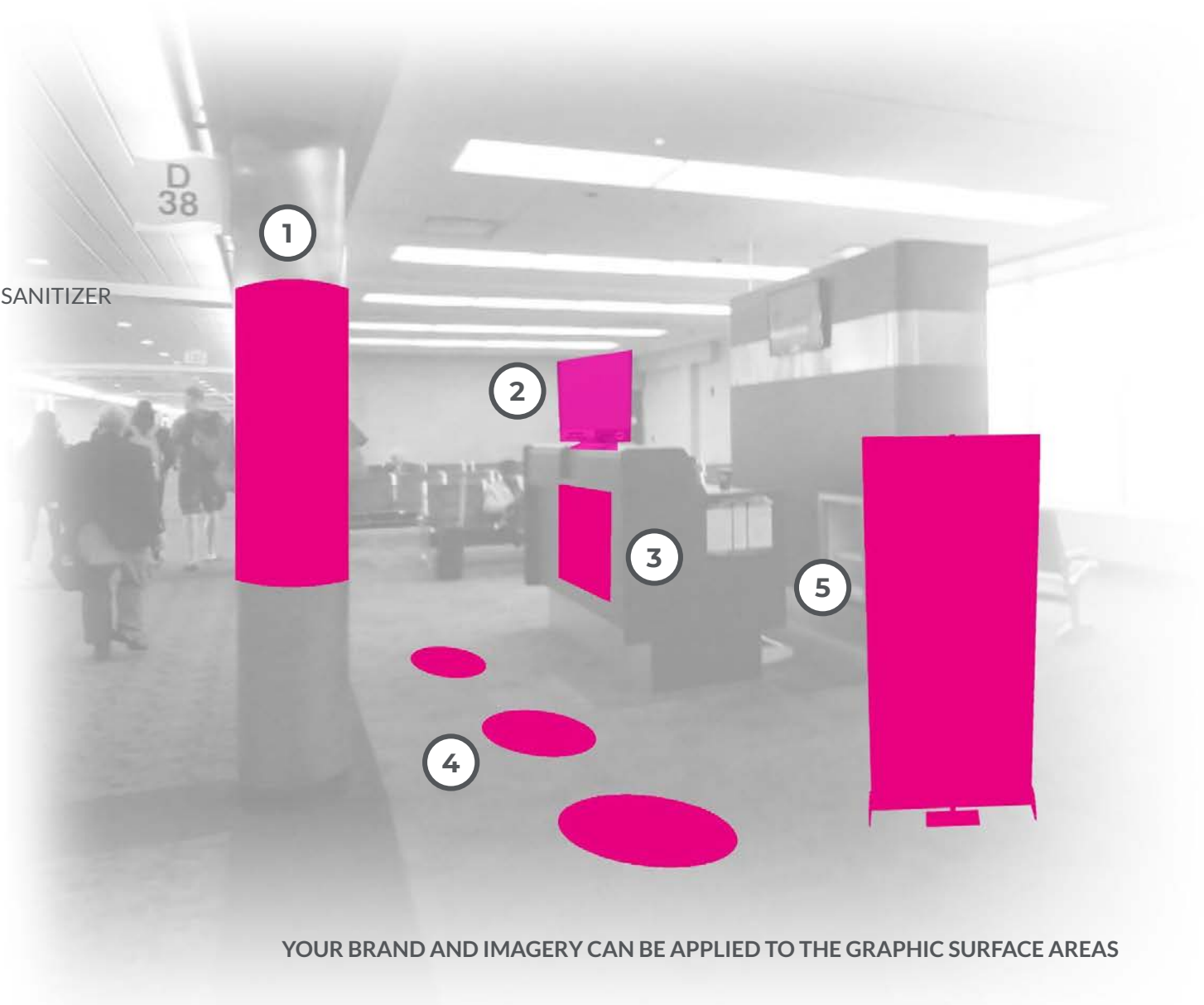
# INTERIOR FINAL BOARDING AREA

DIRECTIONAL QUEUING & EMERGENCE

## AIRLINE FINAL BOARDING AREA

THESE SIGNS CAN BE USED TO INFORM CUSTOMERS AS WELL AS BE USED FOR QUEUING

- 1 VINYL BANNER
- 2 COUNTER DIVIDER
- 3 SOCIAL DISTANCING SIGNAGE
- 4 FLOOR DECALS
- 5 VINYL BANNER ROLL UP WITH HAND SANITIZER



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# INTERIOR FINAL BOARDING AREA

DIRECTIONAL QUEUING & EMERGENCE

## COUNTERTOP DIVIDER SHIELDS

FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

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APPROXIMATE DIMENSIONS: 47"W X 31"H

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## Social Distancing Awareness



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



# INTERIOR FINAL BOARDING AREA

DIRECTIONAL QUEUING & EMERGENCE

## SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

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**Social Distancing**  
**Wayfinding**  
**Awareness**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# INTERIOR FINAL BOARDING AREA

DIRECTIONAL QUEUING & EMERGENCE

## VINYL BANNER

WHITE VINYL BANNER MATERIAL ANY SIZE

**Informational**  
**Social Distancing**  
**Wayfinding**  
**Awareness**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# INTERIOR FINAL BOARDING AREA

DIRECTIONAL QUEUING & EMERGENCE

## SOCIAL DISTANCING SIGNAGE

WHITE COROPLAST MATERIAL

APPROXIMATE DIMENSIONS: 24"W X 30"H

CUSTOM SIZES AVAILABLE

**Informational**  
**Social Distancing**  
**Wayfinding**  
**Awareness**



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



# INTERIOR FINAL BOARDING AREA

DIRECTIONAL QUEUING & EMERGENCE

DISPOSABLE TEMPORARY SEAT SIGNAGE

REMOVABLE NON MARKING ADHESIVE MATERIAL

APPROXIMATE DIMENSIONS FOR BOARDS: 11"W X 8.5"H

**Informational**  
**Social Distancing**  
**Wayfinding**  
**Awareness**



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# INTERIOR FINAL BOARDING AREA

DIRECTIONAL QUEUING & EMERGENCE

## VINYL BANNER ROLL UP WITH HAND SANITIZER STATION

RETRACTABLE BANNER STAND TO HOLD BANNERS

12 OZ VINYL

AFFIX VINYL TO BANNER STAND

APPROXIMATE DIMENSIONS: 22" X 83" WITH 80" VIEWING AREA

**Informational**  
**Social Distancing**  
**Wayfinding**  
**Awareness**



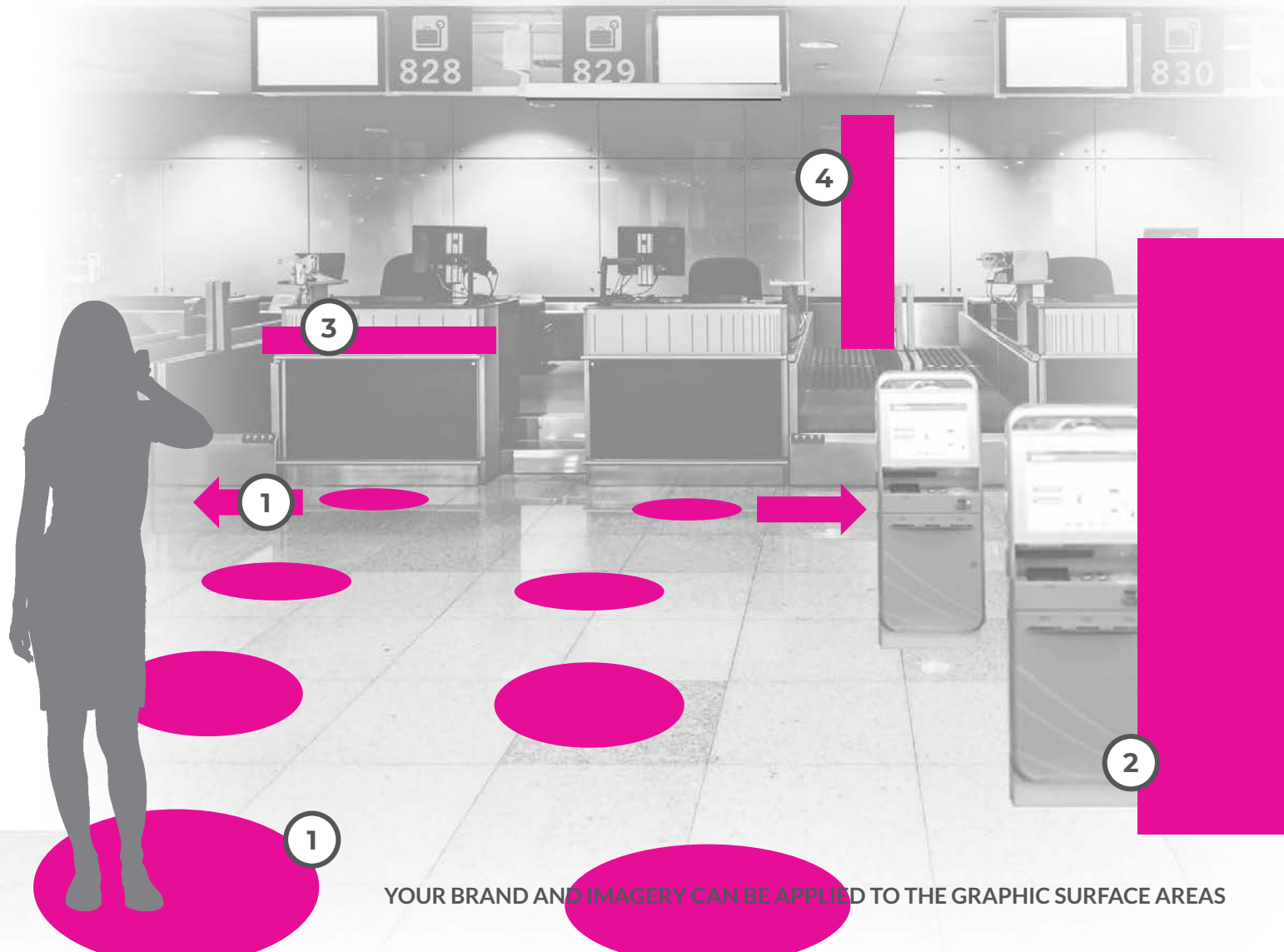
# INTERIOR TICKETING CHECK IN

DIRECTIONAL QUEUING & EMERGENCE

## AIRLINE CHECK IN

THESE SIGNS CAN BE USED TO INFORM CUSTOMERS AS WELL AS BE USED FOR QUEUING

- 1 SOCIAL DISTANCE AND DIRECTIONAL FLOOR DECALS
- 2 FLOOR DISPLAY
- 3 REMOVABLE DECALS
- 4 BANNERS



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS



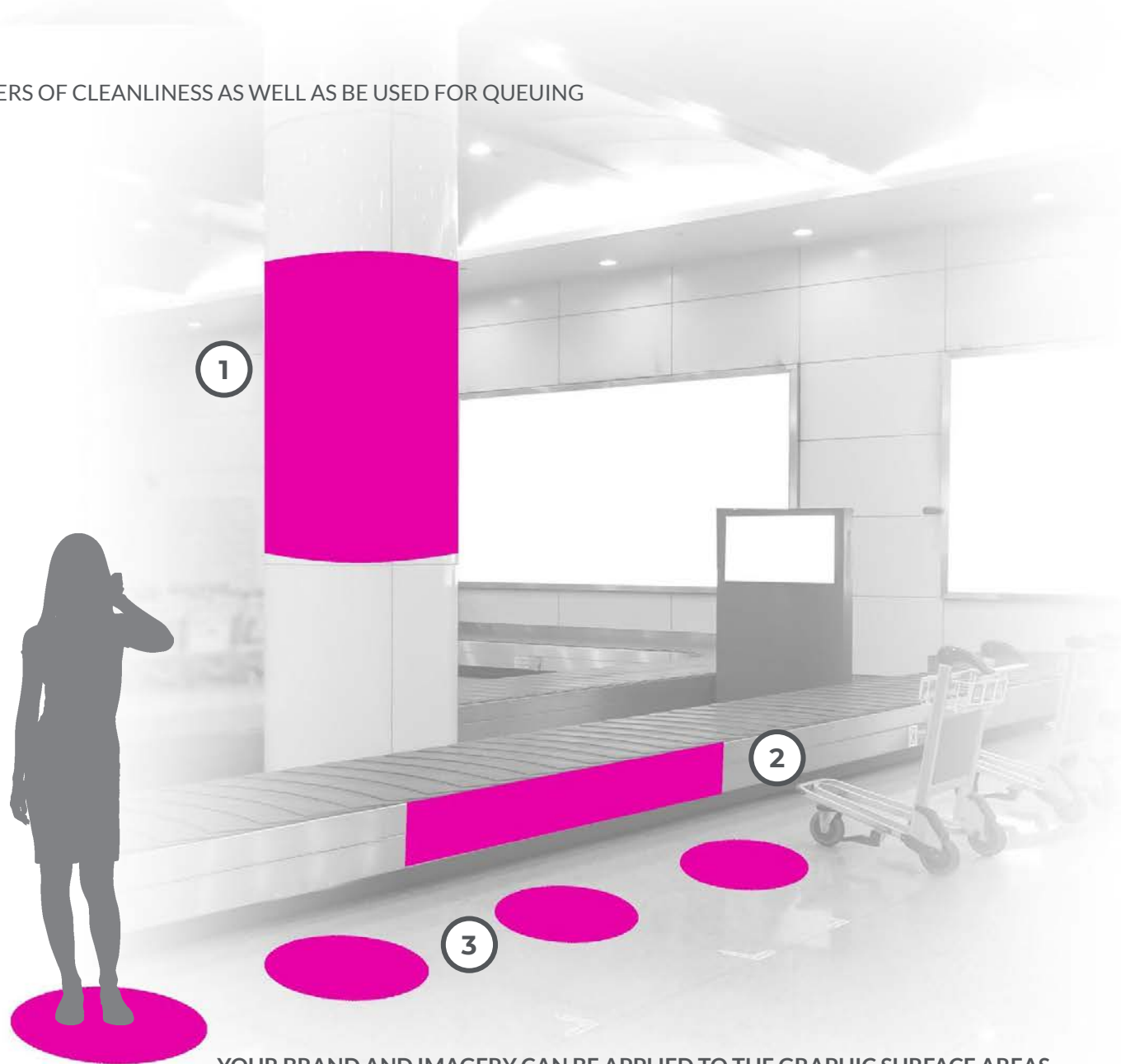
# INTERIOR LUGGAGE PICK UP

DIRECTIONAL QUEUING & EMERGENCE

## AIRLINE LUGGAGE PICK UP

THESE SIGNS CAN BE USED TO INFORM CUSTOMERS OF CLEANLINESS AS WELL AS BE USED FOR QUEUING

- 1 VINYL BANNER
- 2 REMOVABLE CLING
- 3 FLOOR DECAL



YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# INTERIOR LUGGAGE PICK UP

DIRECTIONAL QUEUING & EMERGENCE

## VINYL BANNER

WHITE VINYL BANNER MATERIAL ANY SIZE

**Informational**  
**Social Distancing**  
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YOUR BRAND AND IMAGERY CAN BE APPLIED TO THE GRAPHIC SURFACE AREAS

# INTERIOR LUGGAGE PICK UP

DIRECTIONAL QUEUING & EMERGENCE

## REMOVABLE CLING

CUSTOM SIZES AVAILABLE

## SOCIAL DISTANCING FLOOR GRAPHICS

PROMOTE SPATIAL DISTANCING BETWEEN CUSTOMERS

3.5 MIL FLOOR GRAPHIC WITH REMOVABLE, NON-SLIP ADHESIVE

APPROXIMATE DIMENSIONS: 15" DIAMETER

CUSTOM SIZES AVAILABLE

**Informational**  
**Social Distancing**  
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# INTERIOR TICKETING CHECK IN

DIRECTIONAL QUEUING & EMERGENCE

## POP-N-LOCK

WHITE COROPLAST MATERIAL

APPROXIMATE DIMENSIONS: 20"W X 20"D X 60"H

## Informational Wayfinding Awareness

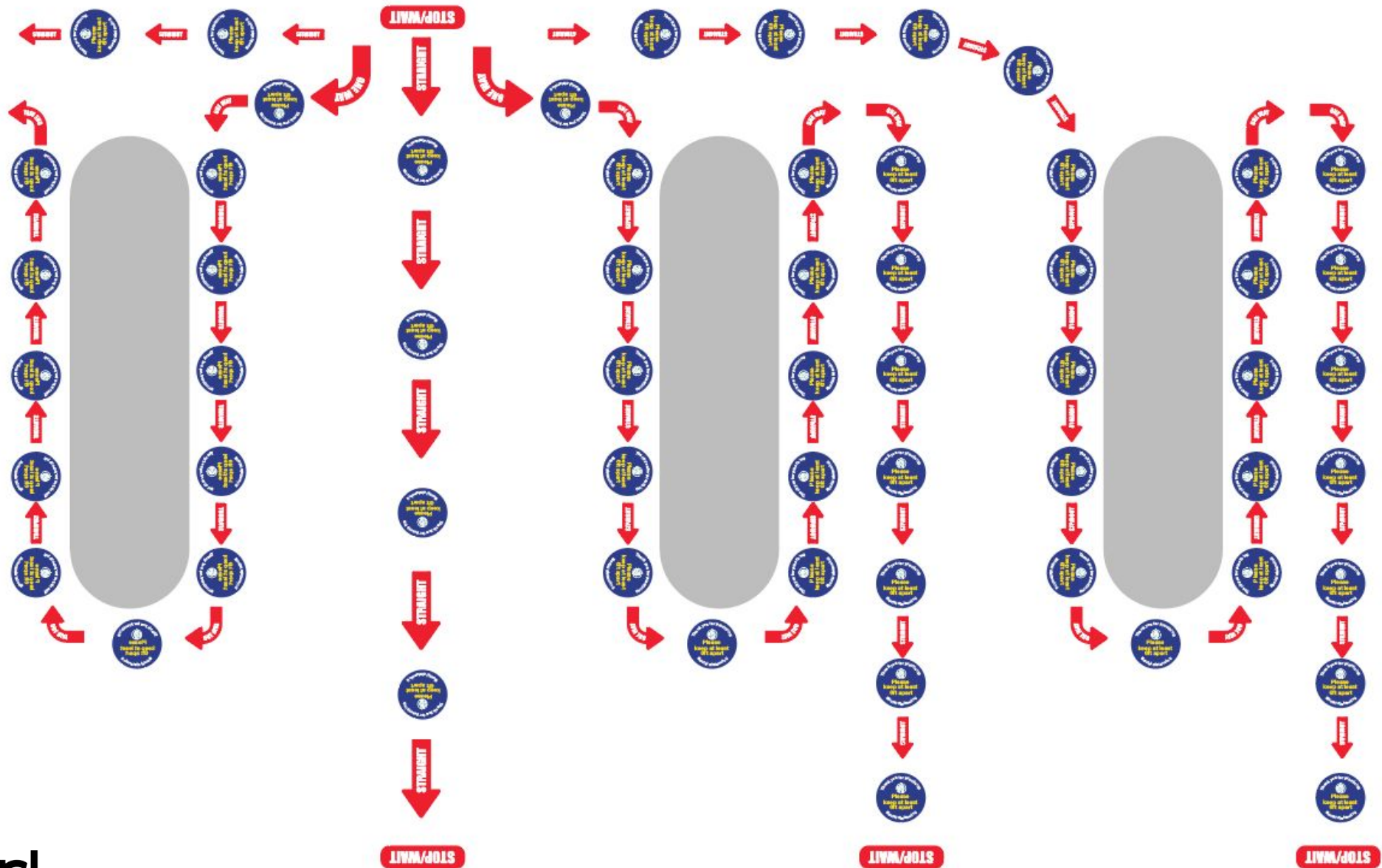


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# INTERIOR LUGGAGE PICK UP

## DIRECTIONAL QUEUING & EMERGENCE

DIRECT PASSENGERS FROM POINT-TO-POINT ALONG A PRE-DESIGNATED ROUTE WHILE MAINTAINING SOCIAL DISTANCING AT LUGGAGE AREA.



**For more information,  
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**DESIGN & INNOVATION**

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