



RESTAURANTS/QSR EXTERIOR & INTERIOR QUEUING/HYGIENE AWARENESS GRAPHICS

Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

rrd⁷
MARKETING
SOLUTIONS

DESIGN & INNOVATION

RRD-125-AWARENESS-RESTAURANTS/QSR
04.20.2020_V1



RECONNECT WITH YOUR CUSTOMERS

Make your client communications easier and more efficient to execute.

**When it's tough to
mobilize your teams, we
can provide the bridge to
get you going**

1

It's all about
maintaining your
brand

2

Engaging with
your customer to
increase
awareness

3

Aligning
Retail Execution

**To produce market
ready solutions that
allow you to have a
response to COVID-19
as well as welcome
your customers back**

CREATIVE SERVICES



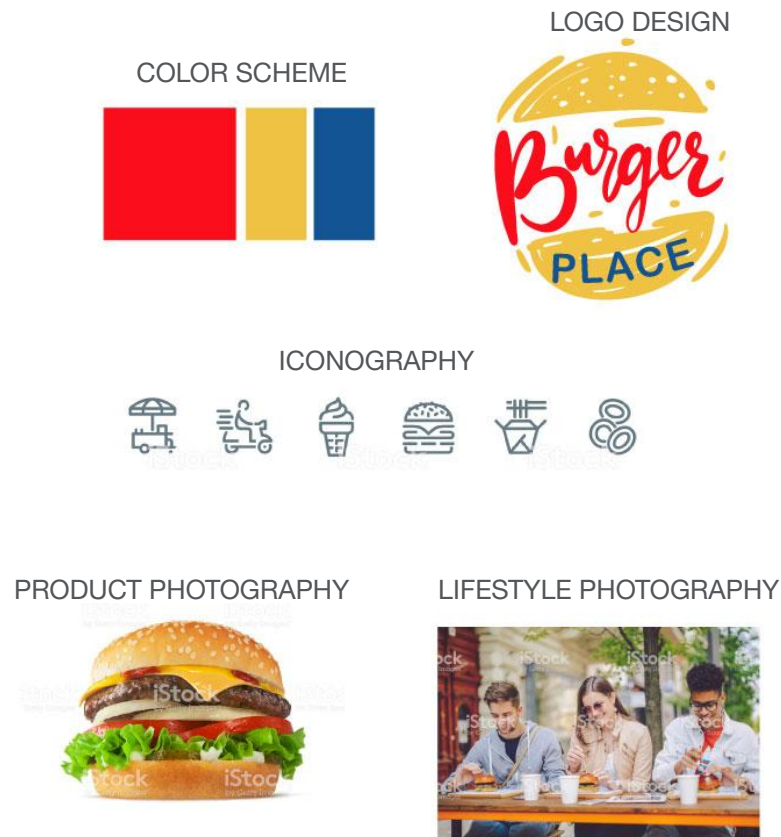
RECONNECT WITH YOUR CUSTOMERS

Make your client communications easier and more efficient to execute.

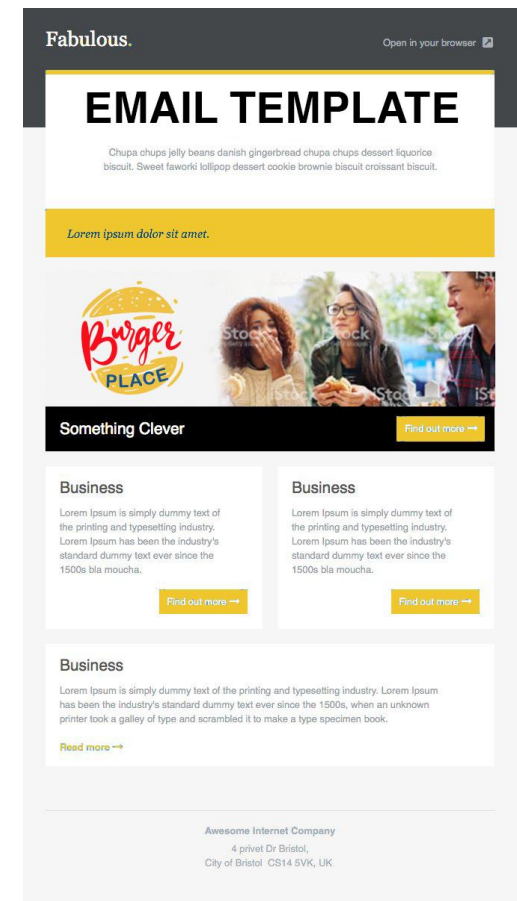
Services

GRAPHIC DESIGN
BRAND MANAGEMENT
ASSET DEVELOPMENT
CONTENT & COPYWRITING
TYPOGRAPHY
PRODUCTION
PHOTOGRAPHY
SOCIAL MEDIA

Development



Execution



DIRECT MAIL



RECONNECT WITH YOUR CUSTOMERS

Make your client communications easier and more efficient to execute.

A turnkey direct mail program:

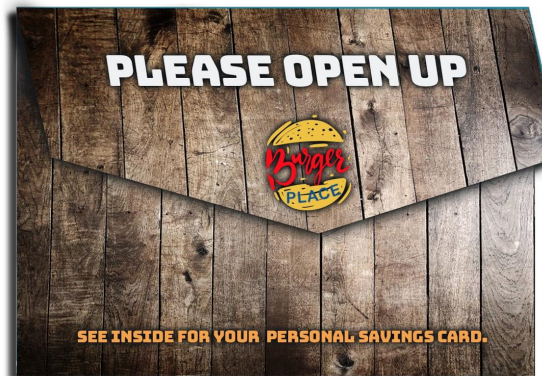
- Market ready formats: affordable pricing
- Creative design; copy content
- List services
- Quick-turn print production
- Postal savings optimization



4.25" x 6" POSTCARD



6" x 10.5" CARD MAILER



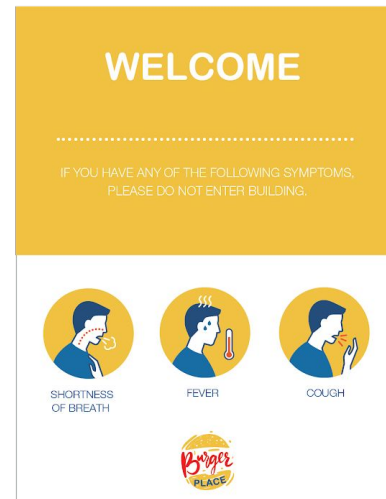
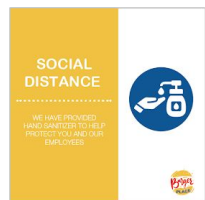
INVITATION SELF MAILER

GRAPHIC PROPOSALS



Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

Your brand logo can be applied to the bottom white bar in any of these RRD base graphics if you do not have art.



TAKE OUT COMMUNICATIONS

“TO GO” MENU

TAMPER EVIDENT STICKERS

“TO GO” INFORMATION CARD



FRONT OF STORE



VINYL BANNER

VINYL BANNER ROLL UP WITH HAND
SANITIZER

TEAR DROP BANNERS

WINDOW CLINGS



DRIVE THROUGH



WINDOW CLING ON MENU

“H” STAKE SIGN

A-FRAME SANDWICH BOARD

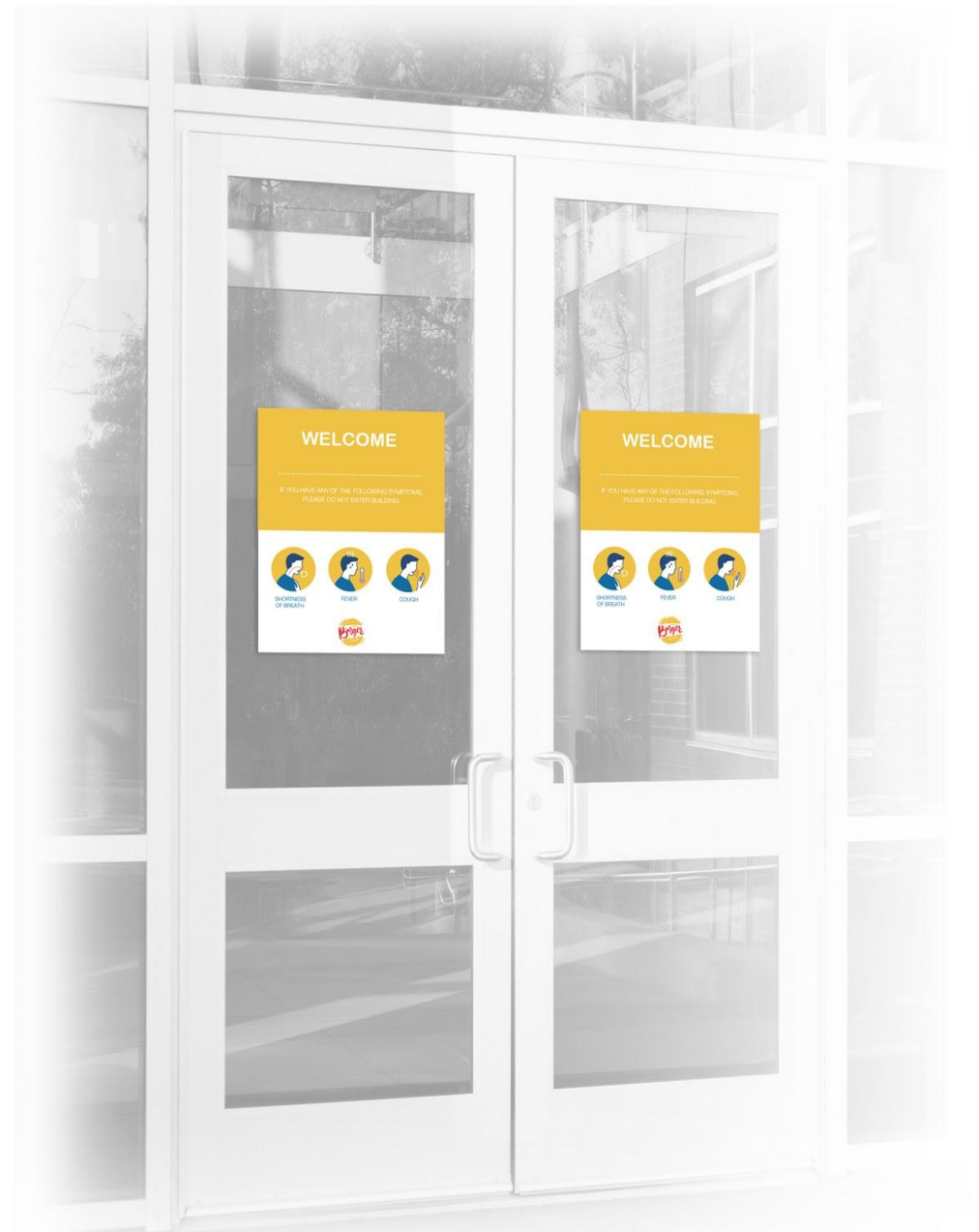
TEAR DROP BANNERS



EXTERIOR ENTRANCE



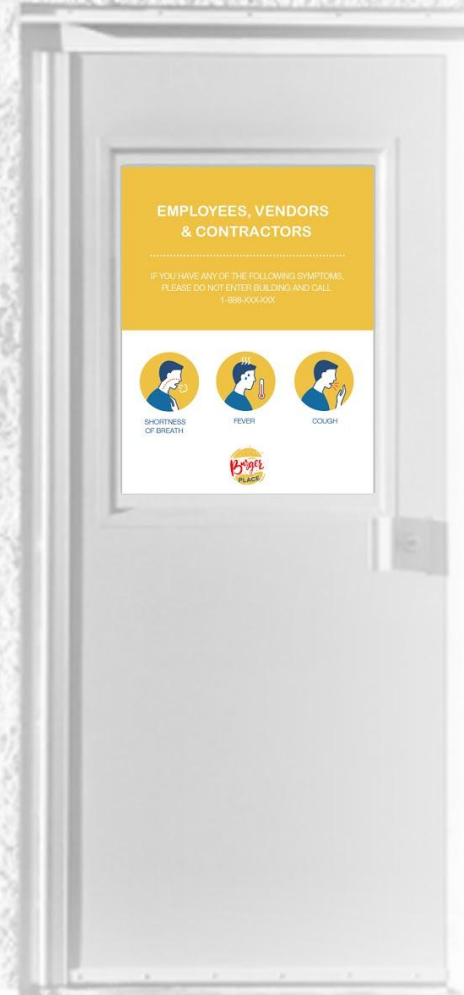
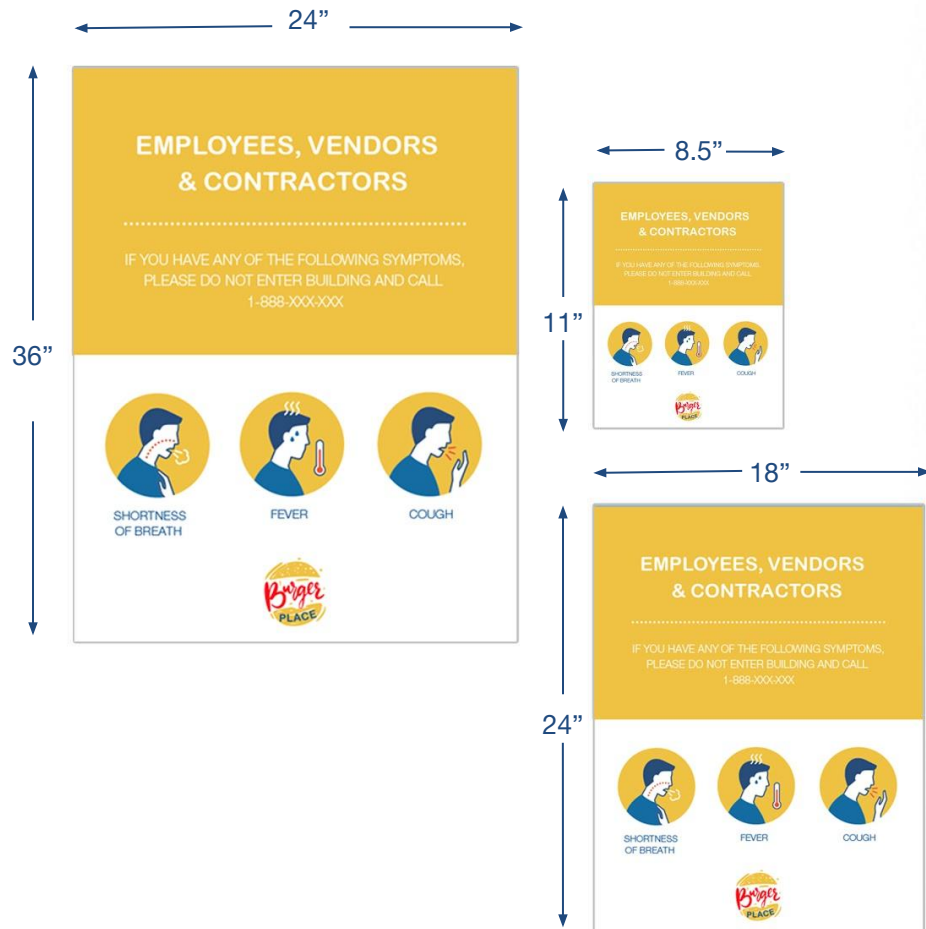
WINDOW CLING



EXTERIOR EMPLOYEE ENTRANCE



WINDOW CLING



EXTERIOR ENTRANCE



"H" STAKE SIGN

COROPLAST SIGN HELD DOWN WITH SUPPLIED "H" STAKES

OPTION 1

6 MM COROPLAST

APPROXIMATE DIMENSIONS: 29"W X 46"H

OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18"W X 24"H



INTERIOR

COUNTERTOP TABLE TENT

WALL GRAPHIC - AVAILABLE IN 3 SIZES

HANGING SIGNAGE

POP-N-LOCK HAND SANITIZER SIGNAGE

COUNTERTOP DIVIDERS SHIELDS

SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES

24"



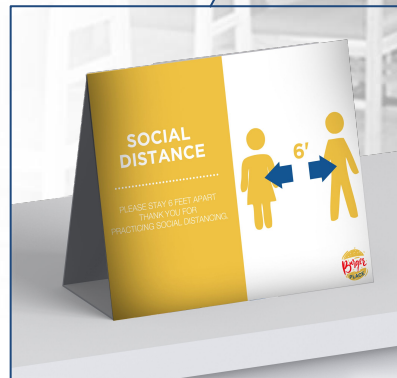
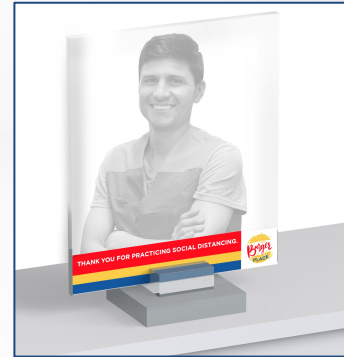
15"



18"



COUNTERTOP DIVIDERS SHIELDS



RESTROOMS



BATHROOM SOCIAL DISTANCING SIGN



INTERIOR RESTROOMS



MIRROR CLING - AVAILABLE IN 3 SIZES

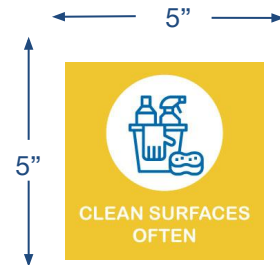


INTERIOR BREAK ROOM & PANTRY



WALL GRAPHIC - AVAILABLE IN 3 SIZES

COUNTERTOP TABLE TENT



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