



RETAIL APPAREL EXTERIOR & INTERIOR QUEUING/HYGIENE AWARENESS GRAPHICS

Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

rrd MARKETING⁷
SOLUTIONS

DESIGN & INNOVATION

RRD-125-CRISIS MGMT RETAIL APPAREL
04.17.2020_V1

GRAPHIC PROPOSALS



Enhance your customers shopping experience by directing them to follow the medical community's advised safety measures of social distancing using wayfinding signage in both the exterior and interior of your store.

Your brand logo can be applied to the bottom white bar in any of these RRD base graphics if you do not have art.

EXTERIOR PROPOSED ITEMS



VINYL BANNER

VINYL BANNER ROLL UP WITH HAND SANITIZER

SOCIAL DISTANCING FLOOR CLING

TEAR DROP BANNERS

WINDOW CLINGS



EXTERIOR ENTRANCE



“H” STAKE SIGN

COROPLAST SIGN HELD DOWN WITH SUPPLIED “H” STAKES

OPTION 1

6 MM COROPLAST

APPROXIMATE DIMENSIONS: 29”W X 46”H

OPTION 2

4 MM COROPLAST

APPROXIMATE DIMENSIONS: 18”W X 24”H



INTERIOR SALES AREAS



HANGING SIGNAGE

SHELF BLOCKER

POP-N-LOCK HAND SANITIZER SIGNAGE

SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES

← 24" →



← 18" →



← 15" →



INTERIOR CHECK OUT



COUNTERTOP TABLE TENT

WALL GRAPHIC - AVAILABLE IN 3 SIZES

SEG FRAMEWORKS DIVIDER

SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES



COUNTERTOP DIVIDERS SHIELDS

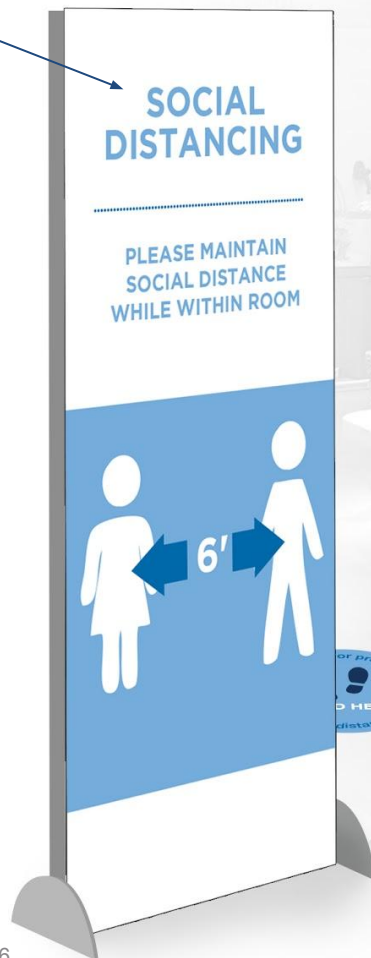
FREE STANDING DISPLAY

CAN BE PERMANENTLY MOUNTED

6 MIL ACRYLIC

APPROXIMATE DIMENSIONS: 47"W X 31"H

CUSTOM SIZES AVAILABLE



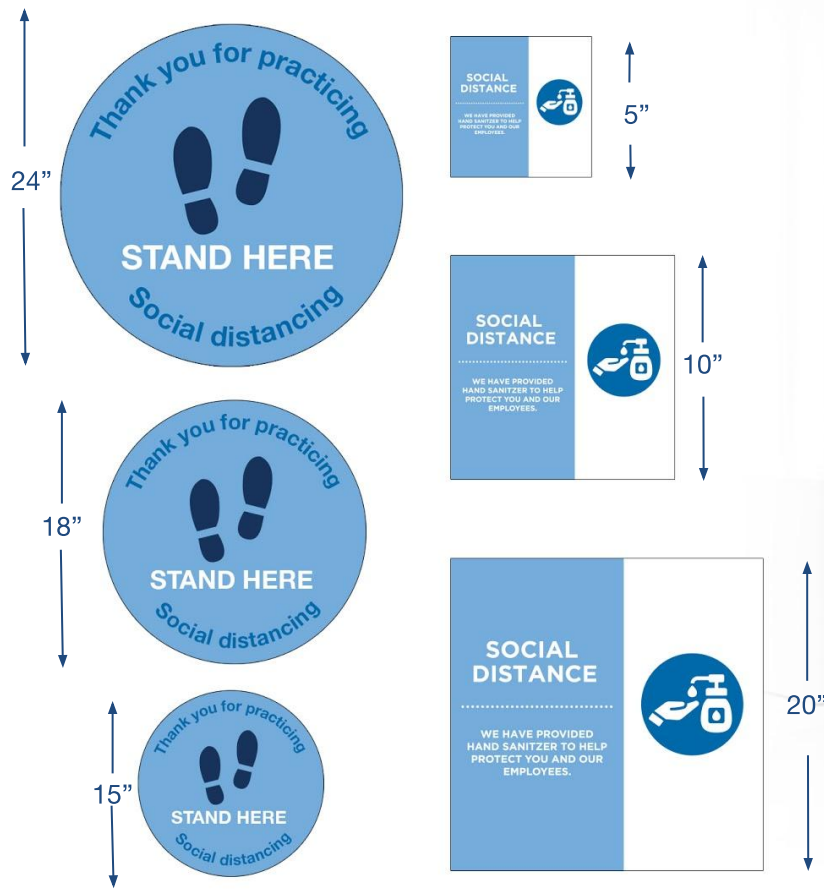
INTERIOR CHANGING AREAS



POP-N-LOCK HAND SANITIZER SIGNAGE

SOCIAL DISTANCING FLOOR CLING - AVAILABLE IN 3 SIZES

HANGING SIGNS & WALL SIGNS - AVAILABLE IN 3 SIZES



INTERIOR RESTROOMS



MIRROR CLING - AVAILABLE IN 3 SIZES

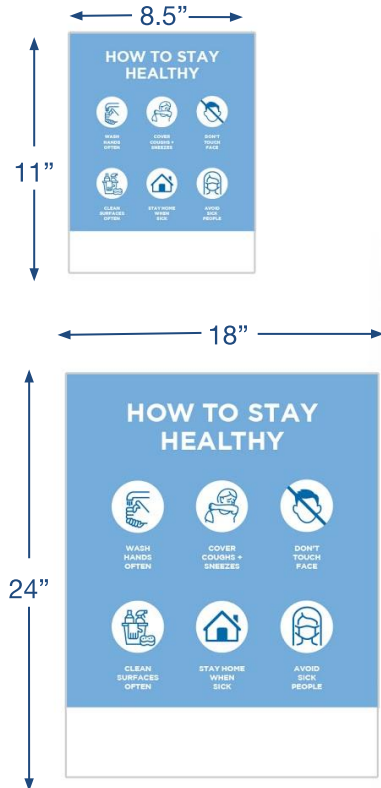


INTERIOR BREAK ROOM & PANTRY



WALL GRAPHIC - AVAILABLE IN 3 SIZES

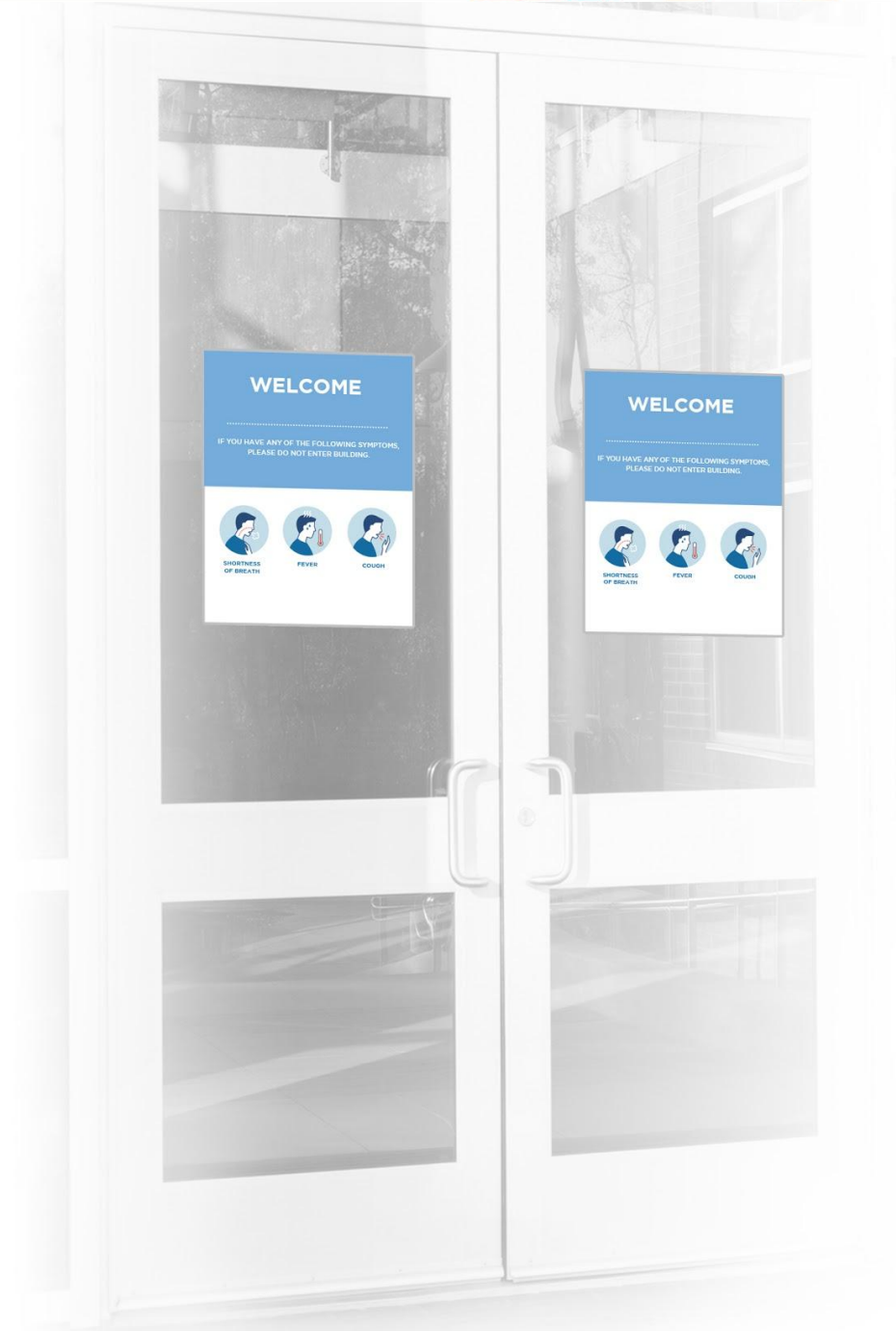
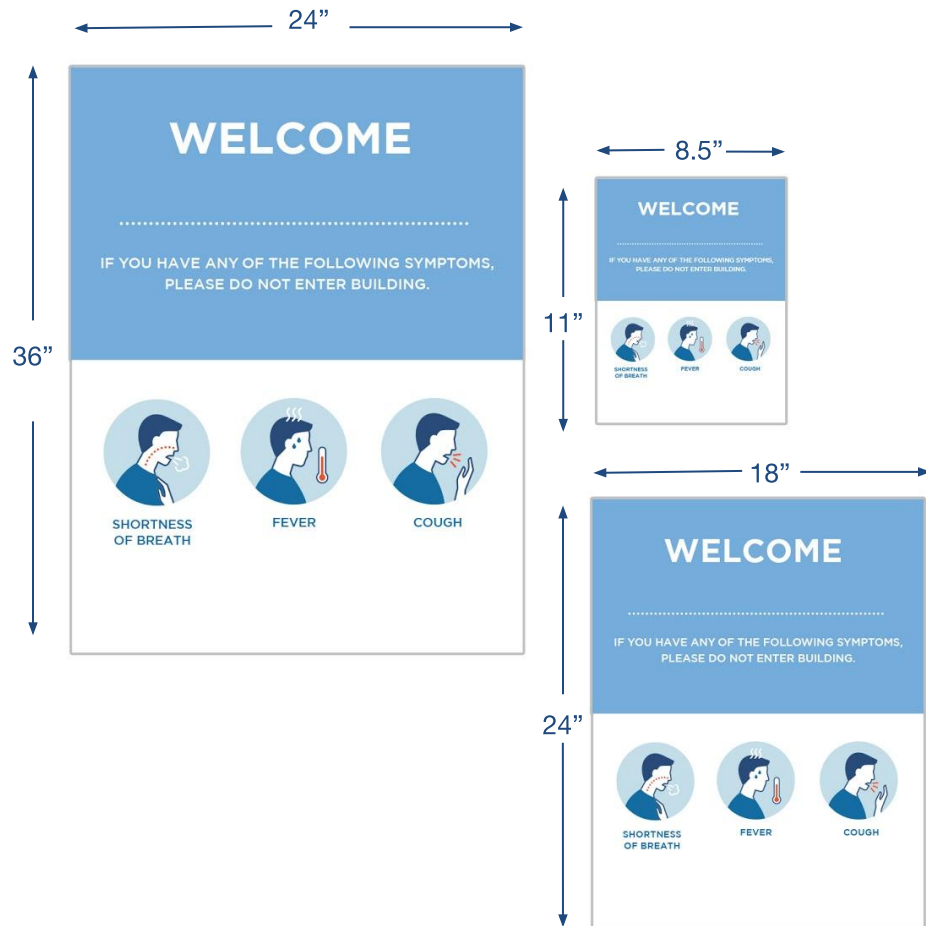
COUNTERTOP TABLE TENT



EXTERIOR ENTRANCE



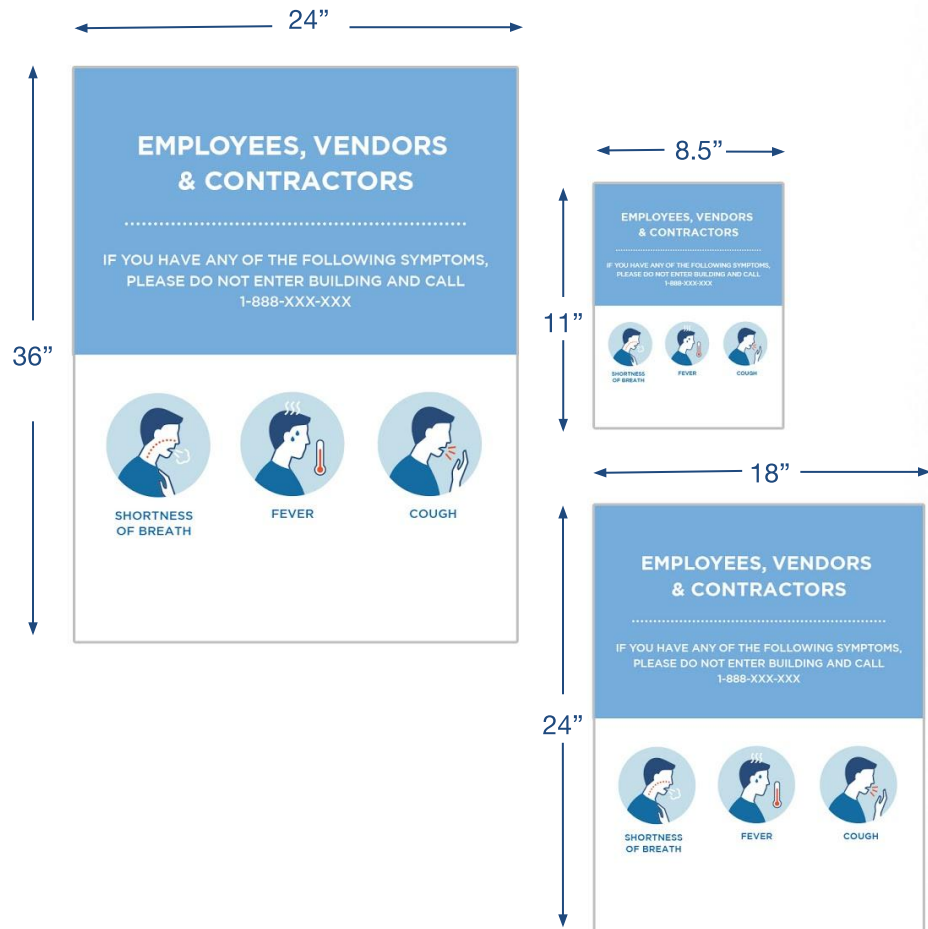
WINDOW CLING - AVAILABLE IN 3 SIZES



EXTERIOR BACK OF HOUSE ENTRANCE



DOOR CLING - AVAILABLE IN 3 SIZES



For more information,
please contact your
RRD Sales Representative

or

United States:
Wendy Kane
wendy.kane@rrd.com

Canada:
Ian Harrison
ian.harrison@rrd.com



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