# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



February 14, 2025 Hot Line # 1-800-833-7096

For inquiries, please see below:

# **Clearinghouse Personnel**

Email inquiries to clearinghouse.inquiries@rrd.com

## Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.

155 N. Pfingsten Road, Suite 200

Deerfield, Illinois 60015 Attn: Trade Management

By Email: <a href="mailto:retailer.inquiry@rrd.com">retailer.inquiry@rrd.com</a>

Please include contact name and phone number so we may effectively handle your inquiry

If you need further information, please visit: https://www.rrd.com/contact/other/coupon-redemption

## **Glossary**



## Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



#### Manufacturer Merger

A manufacturer merging into an existing NCH client



## Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house



## Manufacturer Split

A NCH client who has sold products to another manufacturer



## Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure



#### Manufacturer Name Change

An NCH client changing their corporate name



## Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.



# New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace



# **New NCH Manufacturer**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <a href="MCH.retailerservicepaperless@rrd.com">MCH.retailerservicepaperless@rrd.com</a> with any digital/paperless offer questions.

Woodstream Corporation #1832 P.O. Box 880001 El Paso, TX 88588-0001		N/A	
NCH Manufacturer ID#	1832		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	Not Available at this time		
0024654		All	Safer

Effective Date: 02/10/2025			
Manufacturer Name		Prior Redemption Address	
DeMert Brands, LLC #1831 P.O. Box 880001 El Paso, TX 88588-0001		Inmar Dept. #88047 Manufacturer Receiving Office 801 Union Pacific Blvd, Suite 5 Laredo, TX 78045	
NCH Manufacturer ID#	1831		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4247		
GS1 Company Prefix		Family Codes	Brands/Products
0688047		All	Not Your Mother's Haircare

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999



# **Manufacturer Merger**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <a href="MCH.retailerservicepaperless@rrd.com">MCH.retailerservicepaperless@rrd.com</a> with any digital/paperless offer questions.

Effective Date: 3/3/2025				
Manufacturer Name		Previous Redemption Address	Merging Into	
Hostess Brands LLC		Hostess Brands LLC Inmar Brand Solutions Dept. 88109 Mfr Rcv Office 801 Union Pacific Blvd., Ste 5 Laredo, TX 78045-9475	Smuckers Retail Foods, Ir PO Box 880001 El Paso, TX 88588-0001	oc. #277
			NCH Account ID Informati	on
			NCH Manufacturer ID#	277
			NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	277
GS1 Company Prefix	Family Codes		Brands/Products	
0888109 Hostess	All		All	
0067312 Voortman	All		All	

# **Manufacturer Split**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <a href="MCH.retailerservicepaperless@rrd.com">MCH.retailerservicepaperless@rrd.com</a> with any digital/paperless offer questions.

Effective Date: 01/13/2025			
Previous Manufacturer Name & Address		New Manufacturer Name & Address	
Campbell Soup Company #1812 P.O. Box 880001 El Paso, TX 88588-0001		Powered By FTGU, LLC Inmar Dept. # 35078, Mfr Rev Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	
GS1 Company Prefix	Family Codes	Brands/Products	
0023896	All	Pop Secret	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

# **Manufacturer Redemption Address Change**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <a href="MCH.retailerservicepaperless@rrd.com">MCH.retailerservicepaperless@rrd.com</a> with any digital/paperless offer questions.

Effective Date: 2/7/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Pentel of America, Ltd. #1583 PO Box 880001 El Paso, TX 88588-0001	Pentel of America Ltd. 2715 Columbia Street Torrance, CA 90503	072512

Effective Date: 01/10/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Custom Foods, LLC #1779 PO Box 880001 El Paso, TX 88588-0001	Custom Foods, LLC 14715 Anson Avenue Santa Fe Springs, CA 90670	0021187 0075968 0743819

# **Manufacturer Name Change**

The information below pertains to both paper and paperless submissions.

Effective Date: Immediately			
Previous Manufacturer Name & Address	New Manufacturer Name & Address		
Pro Foot Care #1181 PO Box 880001 El Paso, TX 88588-000	Rooftop Consumer Health, Inc. #1181 PO Box 880001 El Paso, TX 88588-0001		
	NCH Manufacturer ID#	1181	
	NCH ID# for registration and redemption of	4826	
	digital/paperless offers for NCH Retailers		

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999



# **Manufacturer Redemption Clarification**

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective 3/3/2025, Mondelēz's Ricolino brand will begin to settle under their Mondelēz database. This will include coupons under the following chocolate and candy product lines: Paleta Payaso, Bubu Lubu, Panditas, and Kranky.

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

