# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



March 28, 2025 Hot Line # 1-800-833-7096

For inquiries, please see below:

## **Clearinghouse Personnel**

Email inquiries to clearinghouse.inquiries@rrd.com

#### Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.

155 N. Pfingsten Road, Suite 200

Deerfield, Illinois 60015 Attn: Trade Management

By Email: <a href="mailto:retailer.inquiry@rrd.com">retailer.inquiry@rrd.com</a>

Please include contact name and phone number so we may effectively handle your inquiry.

If you need further information, please visit: https://www.rrd.com/contact/other/coupon-redemption

## **Glossary**



#### Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



## Manufacturer Merger

A manufacturer merging into an existing NCH client



#### Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house



#### Manufacturer Split

A NCH client who has sold products to another manufacturer



#### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure



## Manufacturer Name Change

A NCH client changing their corporate name



#### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.



### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace



## **New NCH Manufacturer**

Effective Date: 3/3/2025			
Manufacturer Name		Prior Redemption Address	
Woodstream Corporation #1832 P.O. Box 880001 El Paso, TX 88588-0001		N/A	
NCH Account ID Information			
NCH Manufacturer ID#	1832		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	11769		
GS1 Company Prefix		Family Codes	Brands/Products
0024654		All	Safer

# **Manufacturer Merger**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 3/10/2025			
Previous Manufacturer Name & Address		New Manufacturer Name & Address	
Bio-Film dba Astroglide Inmar Brand Solutions Dept. 15594 MFR Receiving Office 801 Union Pacific Blvd Ste. 5 Laredo, TX 78045-9475		Combe, Inc. #425 PO Box 880001 El Paso, TX 88588-0001	
		NCH Account ID Information	
		NCH Manufacturer ID#	425
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	425
GS1 Company Prefix	Family Codes	Brands/Products	
0015594	All	Astroglide Lubricant Astroglide Gel Any Astroglide	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999



## Manufacturer Merger, continued

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <a href="MCH.retailerservicepaperless@rrd.com">MCH.retailerservicepaperless@rrd.com</a> with any digital/paperless offer questions.

Effective Date: 3/3/2025			
Previous Manufacturer Name & Address		New Manufacturer Name & Address	
Hostess Brands LLC Inmar Brand Solutions Dept. 88109 Mfr Rcv Office 801 Union Pacific Blvd., Ste 5 Laredo, TX 78045-9475		Smuckers Retail Foods, Inc. #277 PO Box 880001 El Paso, TX 88588-0001	
		NCH Account ID Information	
		NCH Manufacturer ID#	277
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	277
GS1 Company Prefix	Family Codes	Brands/Products	
0888109 Hostess 0067312 Voortman	All All	All All	

# **Manufacturer Split**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <a href="MCH.retailerservicepaperless@rrd.com">MCH.retailerservicepaperless@rrd.com</a> with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
GS1 Company Prefix	Family Codes	Brands/Products

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999



## **Manufacturer Redemption Address Change**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 3/21/25		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Applied Biological Laboratories, Inc. # 1782 Box 880001 El Paso, TX 88588-0001	Applied Biological Laboratories, Inc. 760 Parkside Ave. Suite 317 Brooklyn, NY 11226	0850013294

## **Manufacturer Name Change**

The information below pertains to both paper and paperless submissions.

Effective Date:	
Previous Manufacturer Name & Address	New Manufacturer Name & Address
	NCH Account ID Information
	NCH Manufacturer ID#
	NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers

# **Manufacturer Redemption Clarification**

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective Immediately: Mondelēz Global LLC has a new company prefix 0319840 for their following brand: Ricolino, All Family Codes

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective 3/3/2025, Mondelēz's Ricolino brand will begin to settle under their Mondelēz database. This will include coupons under the following chocolate and candy product lines: Paleta Payaso, Bubu Lubu, Panditas and Kranky.

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

