

# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



March 7, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

## Clearinghouse Personnel

Email inquiries to [clearinghouse.inquiries@rrd.com](mailto:clearinghouse.inquiries@rrd.com)

## Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.  
155 N. Pflingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

By Email: [retailer.inquiry@rrd.com](mailto:retailer.inquiry@rrd.com)

Please include contact name and phone number so we may effectively handle your inquiry.

If you need further information, please visit:  
<https://www.rrd.com/contact/other/coupon-redemption>

## Glossary



### Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure



### Manufacturer Merger

A manufacturer merging into an existing NCH client



### Manufacturer Name Change

A NCH client changing their corporate name



### Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house



### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.



### Manufacturer Split

A NCH client who has sold products to another manufacturer



### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

### New NCH Manufacturer

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 3/3/2025		
Manufacturer Name		Prior Redemption Address
Woodstream Corporation #1832 P.O. Box 880001 El Paso, TX 88588-0001		N/A
NCH Account ID Information		
NCH Manufacturer ID#	1832	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	Not Available at this time	
GS1 Company Prefix	Family Codes	Brands/Products
0024654	All	Safer

Effective Date: 02/10/2025		
Manufacturer Name		Prior Redemption Address
DeMert Brands, LLC #1831 P.O. Box 880001 El Paso, TX 88588-0001		Inmar Dept. #88047 Manufacturer Receiving Office 801 Union Pacific Blvd, Suite 5 Laredo, TX 78045
NCH Account ID Information		
NCH Manufacturer ID#	1831	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4247	
GS1 Company Prefix	Family Codes	Brands/Products
0688047	All	Not Your Mother's Haircare

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

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### Manufacturer Merger

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 3/10/2025		
Manufacturer Name	Previous Redemption Address	Merging Into
Bio-Film dba Astroglide	Bio-Film dba Astroglide Inmar Brand Solutions Dept. 15594 MFR Receiving Office 801 Union Pacific Blvd Ste. 5 Laredo, TX 78045-9475	Combe, Inc. #425 PO Box 880001 El Paso, TX 88588-0001
		<b>NCH Account ID Information</b>
		NCH Manufacturer ID# 425
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers 425
GS1 Company Prefix	Family Codes	Brands/Products
0015594	All	Astroglide Lubricant Astroglide Gel Any Astroglide

Effective Date: 3/3/2025		
Manufacturer Name	Previous Redemption Address	Merging Into
Hostess Brands LLC	Hostess Brands LLC Inmar Brand Solutions Dept. 88109 Mfr Rcv Office 801 Union Pacific Blvd., Ste 5 Laredo, TX 78045-9475	Smuckers Retail Foods, Inc. #277 PO Box 880001 El Paso, TX 88588-0001
		<b>NCH Account ID Information</b>
		NCH Manufacturer ID# 277
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers 277
GS1 Company Prefix	Family Codes	Brands/Products
0888109 Hostess	All	All
0067312 Voortman	All	All

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.  
 Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.



### Manufacturer Split

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
GS1 Company Prefix	Family Codes	Brands/Products

### Manufacturer Redemption Address Change

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 3/21/25		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Applied Biological Laboratories, Inc. #1782 PO Box 880001 El Paso, TX 88588-0001	Applied Biological Laboratories, Inc. 760 Parkside Ave. Suite 317 Brooklyn, NY 11226	0850013294

Effective Date: 2/7/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Pentel of America, Ltd. #1583 PO Box 880001 El Paso, TX 88588-0001	Pentel of America Ltd. 2715 Columbia Street Torrance, CA 90503	072512

### Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date: Immediately		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
Pro Foot Care #1181 PO Box 880001 El Paso, TX 88588-0001		Rooftop Consumer Health, Inc. #1181 PO Box 880001 El Paso, TX 88588-0001
		<b>NCH Account ID Information</b>
		NCH Manufacturer ID# 1181
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers 4826

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.



### Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective 3/3/2025, Mondelēz’s Ricolino brand will begin to settle under their Mondelēz database. This will include coupons under the following chocolate and candy product lines: Paleta Payaso, Bubu Lubu, Panditas, and Kranky.

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service’s knowledge.

