# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



April 25, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

## **Clearinghouse Personnel**

Email inquiries to clearinghouse.inquiries@rrd.com

## Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc. 155 N. Pfingsten Road, Suite 200 Deerfield, Illinois 60015 Attn: Trade Management

By Email: retailer.inquiry@rrd.com

Please include contact name and phone number so we may effectively handle your inquiry

If you need further information, please visit: https://www.rrd.com/contact/other/coupon-redemption

## Glossary



#### Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



#### Manufacturer Merger

A manufacturer merging into an existing NCH client



#### Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house

## $\mathbf{Y}$

### Manufacturer Split

A NCH client who has sold products to another manufacturer



#### Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

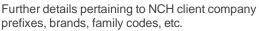


#### Manufacturer Name Change

A NCH client changing their corporate name



Manufacturer Redemption Clarification





## New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace



## **New NCH Manufacturer**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <u>NCH.retailerservicepaperless@rrd.com</u> with any digital/paperless offer questions.

Effective Date: 5/12/2025			
Manufacturer Name		Prior Redemption Address	
Maesa, LLC #1835 PO Box 880001 El Paso, TX 88588-0001		Maesa, LLC 225 Liberty Street Suite 2301 New York, NY 10281-0000	
NCH Account ID Information			
NCH Manufacturer ID#	1835		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	10497		
GS1 Company Prefix		Family Codes	Brands/Products
08407971		All	All

Effective Date: 5/5/2025			
Manufacturer Name		Prior Redemption Address	
Pentel of America, Ltd #1834 PO Box 880001 El Paso, TX 88588-0001		Pentel of America, Ltd 2715 Columbia Street Torrance, CA 90503	
NCH Account ID Information			
NCH Manufacturer ID#	1834		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4271		
GS1 Company Prefix		Family Codes	Brands/Products
072512		All	All

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999



## **Manufacturer Merger**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <u>NCH.retailerservicepaperless@rrd.com</u> with any digital/paperless offer questions.

Effective Date:			
Previous Manufacturer Name & Address		New Manufacturer Name & Address	
		NCH Account ID Information	
		NCH Account ID Information NCH Manufacturer ID#	
GS1 Company Prefix	Family Codes	NCH Manufacturer ID# NCH ID# for registration and redemption of digital/paperless offers	

## **Manufacturer Split**

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <u>NCH.retailerservicepaperless@rrd.com</u> with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
GS1 Company Prefix	Family Codes	Brands/Products

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999



## Manufacturer Redemption Address Change

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email <u>NCH.retailerservicepaperless@rrd.com</u> with any digital/paperless offer questions.

Effective Date: 5/2/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Just Born #2190 PO Box 880001 El Paso, TX 88588-0001	Just Born Quality Confections Mandlik & Rhodes Dept. 5408 PO Box 490 Tecate, CA 91980	0070970

#### Effective Date: 3/21/2025

Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Applied Biological Laboratories, Inc. # 1782 PO Box 880001 El Paso, TX 88588-0001	Applied Biological Laboratories, Inc. 760 Parkside Ave. Suite 317 Brooklyn, NY 11226	0850013294

## **Manufacturer Name Change**

The information below pertains to both paper and paperless submissions.

Effective Date:	
Previous Manufacturer Name & Address	New Manufacturer Name & Address
	NCH Account ID Information
	NCH Manufacturer ID#
	NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers

## **Manufacturer Redemption Clarification**

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective Immediately: Mondelēz Global LLC has a new company prefix 0319840 for their following brand: Ricolino, All Family Codes

#### Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

#### Example: ABC Company #9999

