

# MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



April 25, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

## Clearinghouse Personnel

Email inquiries to [clearinghouse.inquiries@rrd.com](mailto:clearinghouse.inquiries@rrd.com)

## Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

By Email: [retailer.inquiry@rrd.com](mailto:retailer.inquiry@rrd.com)

Please include contact name and phone number so we may effectively handle your inquiry

If you need further information, please visit:  
<https://www.rrd.com/contact/other/coupon-redemption>

## Glossary



### Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



### Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure



### Manufacturer Merger

A manufacturer merging into an existing NCH client



### Manufacturer Name Change

A NCH client changing their corporate name



### Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house



### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.



### Manufacturer Split

A NCH client who has sold products to another manufacturer



### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

## New NCH Manufacturer

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 5/12/2025		
Manufacturer Name		Prior Redemption Address
Maesa, LLC #1835 PO Box 880001 El Paso, TX 88588-0001		Maesa, LLC 225 Liberty Street Suite 2301 New York, NY 10281-0000
NCH Account ID Information		
NCH Manufacturer ID#	1835	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	10497	
GS1 Company Prefix	Family Codes	Brands/Products
08407971	All	All

Effective Date: 5/5/2025		
Manufacturer Name		Prior Redemption Address
Pentel of America, Ltd #1834 PO Box 880001 El Paso, TX 88588-0001		Pentel of America, Ltd 2715 Columbia Street Torrance, CA 90503
NCH Account ID Information		
NCH Manufacturer ID#	1834	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4271	
GS1 Company Prefix	Family Codes	Brands/Products
072512	All	All

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

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## Manufacturer Merger

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
		NCH Account ID Information
		NCH Manufacturer ID#
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers
GS1 Company Prefix	Family Codes	Brands/Products

## Manufacturer Split

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
		NCH Account ID Information
		NCH Manufacturer ID#
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers
GS1 Company Prefix	Family Codes	Brands/Products

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

## Manufacturer Redemption Address Change

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email [NCH.retailerservicepaperless@rrd.com](mailto:NCH.retailerservicepaperless@rrd.com) with any digital/paperless offer questions.

Effective Date: 5/2/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Just Born #2190 PO Box 880001 El Paso, TX 88588-0001	Just Born Quality Confections Mandlik & Rhodes Dept. 5408 PO Box 490 Tecate, CA 91980	0070970

  

Effective Date: 3/21/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Applied Biological Laboratories, Inc. # 1782 PO Box 880001 El Paso, TX 88588-0001	Applied Biological Laboratories, Inc. 760 Parkside Ave. Suite 317 Brooklyn, NY 11226	0850013294

## Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:		
Previous Manufacturer Name & Address	New Manufacturer Name & Address	
	NCH Account ID Information	
	NCH Manufacturer ID#	
	NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	

## Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective Immediately: Mondelēz Global LLC has a new company prefix 0319840 for their following brand: Ricolino, All Family Codes

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.