

MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption



May 16, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

Clearinghouse Personnel

Email inquiries to clearinghouse.inquiries@rrd.com

Retailers

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

By Email: retailer.inquiry@rrd.com

Please include contact name and phone number so we may effectively handle your inquiry

If you need further information, please visit:
<https://www.rrd.com/contact/other/coupon-redemption>

Glossary



Brands/Products

Brands/products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive



Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure



Manufacturer Merger

A manufacturer merging into an existing NCH client



Manufacturer Name Change

A NCH client changing their corporate name



Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house



Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.



Manufacturer Split

A NCH client who has sold products to another manufacturer



New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

New NCH Manufacturer

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 5/19/2025

Manufacturer Name		Prior Redemption Address	
Sauer Brands #1833 PO Box 880001 El Paso, TX 88588-0001		Inmar Brand Solutions Dept. 81057 801 Union Pacific BLVD. Ste 5 Laredo, TX 78045-9475	
NCH Account ID Information			
NCH Manufacturer ID#	1833		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4652		
GS1 Company Prefix		Family Codes	Brands/Products
0052500 0070189		All	All

Effective Date: 5/12/2025

Manufacturer Name		Prior Redemption Address	
Maesa, LLC #1835 PO Box 880001 El Paso, TX 88588-0001		Maesa, LLC 225 Liberty Street Suite 2301 New York, NY 10281-0000	
NCH Account ID Information			
NCH Manufacturer ID#	1835		
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	10497		
GS1 Company Prefix		Family Codes	Brands/Products
08407971		All	All

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

New NCH Manufacturer, continued

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 5/5/2025		
Manufacturer Name		Prior Redemption Address
Pentel of America, Ltd #1834 PO Box 880001 El Paso, TX 88588-0001		Pentel of America, Ltd 2715 Columbia Street Torrance, CA 90503
NCH Account ID Information		
NCH Manufacturer ID#	1834	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	4271	
GS1 Company Prefix	Family Codes	Brands/Products
072512	All	All

Manufacturer Merger

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date:			
Previous Manufacturer Name & Address		New Manufacturer Name & Address	
		NCH Account ID Information	
		NCH Manufacturer ID#	
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	
GS1 Company Prefix	Family Codes	Brands/Products	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

Manufacturer Split

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
GS1 Company Prefix	Family Codes	Brands/Products

Manufacturer Redemption Address Change

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 5/23/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
The Kraft Heinz Company #1539 PO Box 880001 El Paso, TX 88588-0001	Kraft Heinz Inmar Dept. #55395 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0013000, 0013120, 0017696, 0019582, 0021000, 0025155, 0025800, 0041129, 0041258, 0043000, 0044700, 0046704, 0051600, 0054400, 0070085, 0070346, 0074235, 0077298, 0087684, 0600699, 0759283, 08416310, 08416312, 0850020078, 09900167

Effective Date: 5/2/2025		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Just Born #2190 PO Box 880001 El Paso, TX 88588-0001	Just Born Quality Confections Mandlik & Rhodes Dept. 5408 PO Box 490 Tecate, CA 91980	0070970

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
		NCH Account ID Information
		NCH Manufacturer ID#
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
King's Hawaiian Holding Co., Inc #1343 PO Box 880001 El Paso, TX 88588-0001	1343	Effective Immediately: King's Hawaiian Holding Co., Inc has new company prefixes for their Killer Brownie brand: 0850025540, 0850039433, 0855985008, 0858061005, 0859082006, 08600135290

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.